

Commitment to Animal Care and Well-Being

At Butterball, we are committed to producing healthy, high-quality turkeys in a responsible way. Our corporate citizenship platform, Traditions with Purpose, showcases efforts to create a positive impact in all areas of operation—including our People, Plate, Planet and Philanthropy—and is grounded by a signature commitment to animal care and well-being.

Simply, animal care and well-being is central to who we are as a company, and we are committed to maintaining the health and well-being of our turkeys. In fact, Butterball continues to lead the turkey industry in animal care and well-being standards, and we're engaged in ongoing efforts that include:

- A stringent, zero-tolerance policy against any form of animal mistreatment.
- An industry-leading Animal Care and Well-Being Advisory Council comprised of leading specialists in animal husbandry and care, including: Dr. Temple Grandin, Colorado State University; Dr. Jesse Grimes, North Carolina State University; Dr. Colin Scanes, University of Wisconsin-Milwaukee; Dr. Joy Mench, University of California-Davis; and Dr. Yvonne Thaxton, University of Arkansas.
- Voluntarily seeking and maintaining American Humane Certified™ status through American Humane via regular audits, which are periodically unannounced. The American Humane Certified program, a program offered by American Humane, is the nation's first independent, third-party humane certification program for farm animals. Through rigorous inspections and examinations, **American Humane** provides third-party, independent verification that certified producers' care and handling of farm animals meet or exceed American Humane's peer-reviewed, science-based animal welfare standards.
- Elimination of antibiotics labeled as growth promotants in live turkey operations, effective March 1, 2015.
- Increasing and enriching animal care and well-being training curriculum for all associates, including regular mandatory training to ensure understanding and commitment to proper processes and protocols.
- Implementing on-farm video auditing to ensure the best care and handling of our turkeys are carried out at all times.
- Offering an animal care and well-being hotline for our associates and contract workers to report mistreatment or suspected mistreatment anonymously.

Butterball also follows all animal care guidelines set by the **National Turkey Federation (NTF)**, and continually assesses our policies, procedures, and new and emerging technologies to ensure our flocks receive the best care possible at all times.

For more information please contact:

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