

Kellogg's®

K-12

2021

2022

PRODUCT

AND SOLUTIONS

GUIDE



AS YOUR TRUSTED
PARTNER, WE'LL BE
READY FOR WHAT'S NEXT

together.



K-12[®]

Our Mission:

Keeping students happy and healthy is a big job, so we've made it simple to satisfy students' cravings and USDA requirements with products that are as delicious as they are nourishing. With recipe inspiration, engaging programs and the brands kids know and love, **let's work together to give your students the power they need to conquer the day.**

Thank You.

From the moment COVID-19 hit, K-12 foodservice operators stepped up. **YOU are the true heroes.** Thank you for being the backbone of our communities and helping feed millions of children and families.



We want to do all we can to bring our operators useful solutions to help you support the students and families you continue to feed during these challenging times.



We want you to know, see and feel how much we care. We will help you provide nutritious meals to our kids – whether in the classroom or at home – so that no matter where these uncertain times take us, **we will be ready for what's next together.**



For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.



K-12 Virtual **Resource Center**



Visit our resource center at KelloggsAwayFromHome.com

See what's new in craveable foods and find creative ways to meet today's feeding challenges.

Access on-demand SNA-approved trainings that are eligible for CEUs, watch chef demonstrations, download content and more!

CULINARY & Inspiration SOLUTIONS

Here you will find great chef-tested tools to help build creative menus that will keep your students happy.



Download our craveable calendars for simple, fun menu ideas. Plus you'll find delicious recipes, our 2021-2022 Product & Solutions Guide, menu templates, tips to help your operation be more environmentally friendly, and additional resources to spark your own culinary inspiration.



For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.



Kellogg's

SNACK POWER

Making the most of limited choices means choosing snacks your students will crave. Kellogg's makes it easy with the brands they love in pre-packaged, nutritious and flexible options that are perfect for à la carte or as additions to any meal.





START STRONG

With Breakfast



Luck of the Irish Breakfast



Featuring **Eggo**® Mini Pancake Bites Confetti and **MorningStar Farms**® Original Veggie Breakfast Sausage Patty

Breakfast Snack Pack



Featuring **Pop-Tarts**® and **Kellogg's**® Bug Bites Cinnamon Grahams, Juice & Yogurt

Breakfast Juice Combo



Featuring **Nutri-Grain**® Soft-Baked Breakfast Bar, Juice & Cheese Stick

Good Morning Biscuit



Breakfast Biscuit featuring **MorningStar Farms**® Original Veggie Breakfast Sausage Patty & Fresh Fruit

BYO Fruit Kabobs



Featuring **Eggo**® Mini Pancake Bites Maple Flavored, skewered with Fresh Fruit

Help your students jump start their day with our fast and flexible solutions. We have the tools and resources to help you bring nutritious and craveable options to your students to help increase participation.



For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.

INTRODUCING *Kellogg's* **Eggo**

Eggoji™

WAFFLES

THESE COMICAL, FUN-TO-EAT, EMOTICON-STAMPED EGGO® WAFFLES DELIVER THE YUMMY TASTE STUDENTS CRAVE.

From the brand students ask for by name, comes the new Eggoji™ waffles! Give students the flavor they can't L' Eggo® and boost participation with these charming whole grain-rich, emoticon-inspired waffles they'll love.



Good source of 8 vitamins and minerals



No artificial colors or flavors



16 grams of whole grains per serving



Meets USDA Whole Grain-Rich requirements

Eggoji™ Egg and Cheddar Waffle-wich



Eggoji™ Smoked Turkey Waffle-wich



PLANT POWERED

Giving your students the flavors they crave with the nutrition they need can be challenging. That's why *MorningStar Farms*® gives you familiar favorites that are smart, versatile, easy-to-prep and delicious – while also being good for the planet.



VEGGIE CHEESEBURGER



Featuring *MorningStar Farms*®
Spicy Black Bean Burger

SOUTHWEST BURGERDILLA



Featuring *MorningStar Farms*®
Spicy Black Bean Burger

ORANGE CHIK'N BOWL



Featuring *MorningStar Farms*®
Vegan Chik'n Nuggets

CHIK'N CAESAR WRAP



Featuring *MorningStar Farms*®
Vegan Chik'n Nuggets

VEGGIE SAUSAGE PIZZA



Featuring *MorningStar Farms*®
Vegan Sausage Style Crumbles

BREAKFAST SLIDER



Featuring *MorningStar Farms*®
Veggie Breakfast Sausage Patty

MorningStar
FARMS

Gardenburger

For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.



MorningStar FARMS®



INTRODUCING NEW CN LABELED PLANT-BASED ITEMS!



No Artificial Colors or Flavors



2.25 oz. eq. (6 wings)

Meat Alternate



Vegan



CACFP Compliant



Smart Snacks Compliant (Entree Exemption)

MorningStar FARMS®



VEGAN BUFFALO WINGS™

MORNINGSTAR FARMS® VEGAN BUFFALO WINGS HAVE A SPICY, CRISPY BREADED TEXTURE, MAKING FOR A GREAT MEATLESS ADDITION TO A VARIETY OF MEALS AND FOR ANYONE WITH DIETARY RESTRICTIONS. THE WINGS COME IN A BULK PACK - IDEAL FOR SCHOOL FOOD PREP.



No Artificial Colors or Flavors



2 oz. eq.

Meat Alternate



Vegetarian



CACFP Compliant



Smart Snacks Compliant (Entree Exemption)

MorningStar FARMS®



GRILLERS PRIME® VEGGIE BURGER™

MORNINGSTAR FARMS® GRILLERS PRIME VEGGIE BURGER MAKES A GREAT MEAL OPTION. THESE FLAME-GRILLED VEGGIE BURGERS ARE SURE TO BE LOVED BY KIDS AND ADULTS ALIKE. THIS BULK PACK OF VEGGIE BURGERS IS A STAPLE FOR NUTRITION PROGRAMS.

INTRODUCING *Kellogg's* NEW PLANT-POWERED CALCULATOR

Plants power kids – and the environment they love! Now, you can break down your district's plant-powered potential to teach students how their craveable favorites can make a difference.

PLANT POWERED MorningStar FARMs

PLANT POWER YOUR DAY

See the difference plant-based can make

Plants power kids – and the environment they love! Now it's time to break down their plant-powered potential and teach them how their craveable favorites can make an impact.

Choose the number of meals with meat you'd swap for veggie meals each week.

Now, imagine what could happen if more students made this swap for the school year. What a difference we could make!

Breakfasts: 5 | Lunches: 1 | Dinners: 0

Students: 10000 | Weeks: 28

Check out the impact we could have if we ate plant-based for 28 weeks per year:

- 22M gallons of water saved
- 263K car miles of greenhouse gas emissions saved
- 8M square feet of land saved

That's enough water to fill the Capitol Rotunda 2 times. Finally, change we can all agree on.

Print Poster | Print Menu Board



Our new Plant-Powered calculator is an easy-to-use application that illustrates the positive impact your district can make by quantifying the natural resources conserved when swapping an animal protein meal for a plant-based protein meal.

For example, menuing just one plant-based protein lunch per week at a 10,000-student district can save eight million square feet of land – that's more than 3,816 tennis courts!



Kellogg's K-12 Sustainability Calculator

Plants power kids – and the environment they love! Now it's time to break down their plant-powered potential and teach them how their craveable favorites can make a difference.

Choose the number of meals with meat you'd swap for veggie meals each week.

Now, imagine what could happen if more students made this swap for the school year. What a difference we could make!

Breakfasts: 0 | Lunches: 0 | Dinners: 0 | Students: 1

Check out the impact we could have if we ate plant-based for 28 weeks per year:

PLEASE VISIT:

https://www.kelloggsawayfromhome.com/en_US/segments/K12/plant-powered-calculator.html

to watch our video on how to use the calculator, print posters, menu boards and discover how your school can make an impact on the environment by enjoying more plant-based meals.

For more information, visit [KelloggsAwayFromHome.com](https://www.kelloggsawayfromhome.com) or contact your Kellogg Sales Representative.



Kellogg's is Proud to Partner with Cool School Cafe®

Kellogg's is now a participating member manufacturer of Cool School Cafe® with our **Eggo® Eggojis™** and **Eggo Bites®** Pancakes, Waffles and French Toast products as well as our **MorningStar Farms® & Gardenburger®** Child Nutrition Labeled Plant-Based Protein products.

For more than 100 years, Kellogg's has been nourishing kids so they can flourish and thrive. Add these simple to prepare & easy-to-serve products to your menu to delight and support your students today and every school day. **Then enhance your meal program using earned Cool School points!**

Earn Points!

Eggo Bites®



Eggo Eggoji WAFFLES



Earn Points!

MorningStar FARMS

Gardenburger®



Adding craveable, plant-based menu items promote both physical and environmental wellbeing, making them a win for both students and the planet!



Meet *the* Team



“As a dietitian and previous K-12 administrator, my goal is to provide nutrition for the cafeteria along with educational resources for your classroom.”

- Kellogg's Away From Home K-12 Dietitian, Stefanie Dove



“My goal is to partner with schools and provide culinary expertise for a delicious and nutritious dining experience for the students”

- Chef Matt Jost



Patty Krawcykowski
Bid Team Leader



Crystal Lee



David Wick



Jennifer Rafacz

Meet *the* Bid Team

Our team is here to make sure you have everything you need – from products and nutritional specs to creative solutions to help you serve your students.

For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.

Kellogg's®

Gives
BACK



Today, the number of people affected by hunger is staggering – and is only increasing due to COVID-19. That's why Kellogg and our people are holistically addressing the issue by:



Providing Food
for people, especially children, facing hunger



Developing Foods
to deliver holistic wellbeing to people everywhere, in an accessible way

...and because **86% of our entire portfolio is plant-based¹**, we're positioned to deliver affordable, accessible nutrition through foods that have a lower environmental impact. **We're doing this by:**



Supporting Farmers
and workers while responsibly growing our ingredients



Minimizing Impact
of our operations on the environment



Reducing Organic Waste
and creating packaging that's reusable, recyclable or compostable



Protecting Human Rights
all along our value chain




Through Kellogg's® Better Days, **Kellogg is addressing food security and creating Better Days for 3 billion people** by the end of 2030. To do so, we're focused on the interconnected issues of wellbeing, hunger relief and climate resiliency to drive positive change for people, communities and the planet.

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made with Colors from Natural Sources	Made with Flavors from Natural Sources	CACFP Compliant	Smart Snack Compliant
Kellogg's® WHOLE GRAIN-RICH CEREAL BOWL PACKS									
38000-78787	Kellogg's® Apple Jacks® For Schools Apple and cinnamon loop cereal that is whole grain-rich (12g whole grain per serving). 8g sugar per serving. No HFCS. Good source of 9 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	—	✓	—	With Entrée Exemption
38000-78788	Kellogg's® Froot Loops® For Schools Fruit flavored loop cereal that is whole grain-rich (12g whole grain per serving). 8g sugar per serving. No HFCS. Good source of 9 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	—	✓	—	With Entrée Exemption
38000-54998	Kellogg's® Frosted Flakes® Multi-Grain For Schools Sweetened flakes cereal that is whole grain-rich (11g whole grain per serving). 6g sugar per serving. No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
38000-78786	Kellogg's® Cinnamon Flakes® Multi-Grain For Schools Cinnamon coated flakes cereal that is whole grain-rich (11g whole grain per serving). 6g sugar per serving. No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
38000-04996	Kellogg's® Frosted Mini-Wheats® Bite Size Lightly frosted bite-sized shredded wheat biscuits cereal that is whole grain-rich (22g whole grain per serving). 6g sugar per serving. No HFCS.	96ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
38000-78789	Kellogg's® Rice Krispies® made with Whole Grain Brown Rice Puffed, toasted brown rice cereal. Whole grain-rich (26g per serving). Less than 1g sugar per serving. Excellent source of iron and a good source of 9 vitamins and minerals. No HFCS. Made without Gluten containing ingredients.	96ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
38000-00896	Kellogg's® Raisin Bran® Whole wheat and wheat bran flakes with raisins cereal that is whole grain-rich (16g whole grain per serving). Contains 10g sugar per serving.	96ct/ 1.25oz	✓	1.25oz	✓	✓	✓	—	✓

Kellogg's® WHOLE GRAIN-RICH CEREAL POUCHES									
38000-11467	Kellogg's® Froot Loops® For Schools Cereal Snack Pouch Fruit flavored loop cereal that is whole grain-rich (12g whole grain per serving). 8g sugar per serving. No HFCS. Good source of 9 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	—	✓	—	With Entrée Exemption
38000-11469	Kellogg's® Apple Jacks® For Schools Cereal Snack Pouch Apple and cinnamon loop cereal that is whole grain-rich (12g whole grain per serving). 8g sugar per serving. No HFCS. Good source of 9 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	—	✓	—	With Entrée Exemption
38000-11465	Kellogg's® Frosted Flakes® Multi-Grain For Schools Snack Pouch Sweetened flakes cereal that is whole grain-rich (11g whole grain per serving). 6g sugar per serving. No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
38000-11458	Kellogg's® Low Fat Granola Crunchy Clusters Cereal Snack Pouch Oat, wheat, and rice cluster low fat granola that is whole grain-rich (32g whole grain per serving). 16g sugar per serving. No HFCS. Contains no dried fruit pieces. Provides 4 grams of dietary fiber per serving.	48ct/ 2oz	✓	2oz	✓	✓	✓	—	With Entrée Exemption

Kellogg's® BREAKFAST KITS									
38000-78791	Kellogg's® Jump-Starts™ Express: Apple Jacks® For Schools & 3 ct. Honey Grahams Includes Kellogg's® Apple Jacks® For Schools Bowl, Kellogg's® 3ct Graham, and 1/2 cup Apple Juice. (Kit qualifies as 2oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2oz	✓	—	✓	—	Reimbursable Meal Only
38000-78792	Kellogg's® Jump-Starts™ Express: Froot Loops® For Schools & 3 ct. Honey Grahams Includes Kellogg's® Froot Loops® For Schools Bowl, Kellogg's® 3ct Graham, and 1/2 cup Apple Juice. (Kit qualifies as 2oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2oz	✓	—	✓	—	Reimbursable Meal Only
38000-19201	Kellogg's® JumpStarts™ Express: Crunchmania® Cinnamon Bun Includes Kellogg's® Crunchmania Cinnamon Bun, Apple Juice (Kit qualifies as 2oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2oz	✓	✓	✓	✓	Reimbursable Meal Only
38000-18589	Kellogg's® Jump Starts™ Express: Nutri-Grain® Strawberry Bar & Kellogg® Elf Grahams Includes: Nutri-Grain® Strawberry Bar, Kellogg's® Elf Honey Grahams, Apple Juice (Kit qualifies as 2oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2oz	✓	—	—	—	Reimbursable Meal Only
38000-23115	Kellogg's® Jump Starts™ Express Pop-Tarts® Made With Whole Grain Frosted Cinnamon & 3ct. Honey Grahams Includes Pop-Tarts® Made With Whole Grain Frosted Cinnamon, Kellogg's® Honey Grahams 3ct., Apple Juice (Kit qualifies as 2.25oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2.25oz	✓	✓	✓	—	Reimbursable Meal Only
38000-51091	Kellogg's® Jump Starts™ Express: Kellogg's® Frosted Flakes® Multi-Grain for Schools & 3 ct. Honey Grahams Includes Kellogg's® Frosted Flakes® Multi-grain For Schools Bowl, Kellogg's® 3ct Graham, and 1/2 cup Apple Juice. (Kit qualifies as 2oz. Equiv. of Grain & 1/2 cup Fruit)	44ct	✓	2oz	✓	✓	✓	✓	Reimbursable Meal Only

For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made with Colors from Natural Sources	Made with Flavors from Natural Sources	CACFP Compliant	Smart Snack Compliant
 WHOLE GRAIN-RICH NUTRI-GRAIN® SOFT-BAKED BREAKFAST BARS (1 OEG VERSIONS)									
38000-90819	Nutri-Grain® Soft-Baked Breakfast Bar Blueberry for Schools Whole grain-rich (14g whole grain per serving) baked cereal bar. Filling made with blueberry puree. Contains 3g dietary fiber per serving (3.5g fat per serving). No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1.55oz	✓	1oz	✓	✓	✓	—	✓
38000-59779	Nutri-Grain® Soft-Baked Breakfast Bar Apple Cinnamon for Schools Whole grain-rich (14g whole grain per serving) baked cereal bar. Filling made with apple puree and cinnamon. Contains 3g dietary fiber per serving (3.5g fat per serving). No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1.55oz	✓	1oz	✓	✓	✓	—	✓
38000-59772	Nutri-Grain® Soft-Baked Breakfast Bar Strawberry for Schools Whole grain-rich (14g whole grain per serving) baked cereal bar. Filling made with strawberry puree. Contains 3g dietary fiber per serving (3.5g fat per serving). No HFCS. Good source of 8 vitamins and minerals.	96ct/ 1.55oz	✓	1oz	✓	✓	✓	—	✓
 WHOLE GRAIN-RICH NUTRI-GRAIN® SOFT-BAKED BREAKFAST BARS (0.75 OEG VERSIONS)									
38000-35845	Nutri-Grain® Soft-Baked Breakfast Bar Raspberry Whole grain-rich (8g whole grain per serving) baked cereal bar. Filling made with raspberry puree. Good source of 8 essential vitamins and minerals.	48ct/ 1.3oz	✓	0.75oz	✓	✓	✓	—	—
38000-35745	Nutri-Grain® Soft-Baked Breakfast Bar Blueberry Whole grain-rich (8g whole grain per serving) baked cereal bar. Filling made with blueberry puree. Good source of 8 essential vitamins and minerals.	48ct/ 1.3oz	✓	0.75oz	✓	✓	✓	—	—
38000-35645	Nutri-Grain® Soft-Baked Breakfast Bar Apple Cinnamon Whole grain-rich (8g whole grain per serving) baked cereal bar. Filling made with apple puree and cinnamon flavor.	48ct/ 1.3oz	✓	0.75oz	✓	✓	✓	—	—
38000-35945	Nutri-Grain® Soft-Baked Breakfast Bar Strawberry Whole grain-rich (8g whole grain per serving) baked cereal bar. Filling made with strawberry puree. Good source of 8 essential vitamins and minerals.	48ct/ 1.3oz	✓	0.75oz	✓	✓	✓	—	—
38000-05872	Nutri-Grain® Soft-Baked Breakfast Bar Assortment (16 each) Strawberry, Blueberry and Apple Cinnamon Assorted Nutri-Grain® cereal bars. Varieties include Apple Cinnamon, Blueberry and Strawberry. Specifications for each flavor above. Assortment contains (16) strawberry, (16) apple cinnamon, and (16) blueberry.	48ct/ 1.3oz	✓	0.75oz	✓	✓	✓	—	—
 WHOLE GRAIN-RICH POP-TARTS®									
38000-55122	Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Single Pack Whole grain-rich (11g whole grain per serving) toaster pastry with cinnamon flavored filling. Contains 3g dietary fiber per serving (3g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	120ct/ 1.69oz	✓	1.25oz	✓	✓	✓	—	✓
38000-55130	Pop-Tart™ Made With Whole Grain Frosted Strawberry, Single Pack Whole grain-rich (10g whole grain per serving) toaster pastry with strawberry flavored filling. Contains 3g dietary fiber per serving (2.5g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	120ct/ 1.69oz	✓	1oz	✓	✓	✓	—	✓
38000-17196	Pop-Tart™ Made With Whole Grain Frosted Blueberry, Single Pack Whole grain-rich (10g whole grain per serving) toaster pastry with blueberry flavored filling. Contains 3g dietary fiber per serving (3g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	120ct/ 1.69oz	✓	1oz	✓	—	—	—	✓
38000-12070	Pop-Tart™ Made With Whole Grain Frosted Fudge, Single Pack Whole grain-rich (11g whole grain per serving) toaster pastry with fudge flavored filling. Contains 3g dietary fiber per serving (3g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	120ct/ 1.69oz	✓	1.25oz	✓	—	—	—	✓
38000-55125	Pop-Tart™ Made With Whole Grain Frosted Cinnamon, Twin Pack Whole grain-rich (23g whole grain per serving) toaster pastries with cinnamon flavored filling twin pack. Contains 5g dietary fiber per serving (6g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	72ct/ 3.3oz	✓	2.5oz	✓	✓	✓	—	With Entrée Exemption
38000-55133	Pop-Tart™ Made With Whole Grain Frosted Strawberry, Twin Pack Whole grain-rich (21g whole grain per serving) toaster pastries with strawberry flavored filling twin pack. Contains 5g dietary fiber per serving (5g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	72ct/ 3.3oz	✓	2oz	✓	✓	✓	—	With Entrée Exemption

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made with Colors from Natural Sources	Made with Flavors from Natural Sources	CACFP Compliant	Smart Snack Compliant
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WHOLE GRAIN-RICH POP-TARTS®

38000-17199	Pop-Tart™ Made With Whole Grain Frosted Blueberry, Twin Pack Whole grain-rich (21g whole grain per serving) toaster pastries with blueberry flavored filling twin pack. Contains 5g dietary fiber per serving (6g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	72ct/ 3.3oz	✓	2oz	✓	—	—	—	With Entrée Exemption
38000-12073	Pop-Tart™ Made With Whole Grain Frosted Fudge, Twin Pack Whole grain-rich (23g whole grain per serving) toaster pastries with fudge flavored filling twin pack. Contains 6g dietary fiber per serving (6g fat per serving). No HFCS. Good source of 7 vitamins and minerals.	72ct/ 3.3oz	✓	2.5oz	✓	—	—	—	With Entrée Exemption



WHOLE GRAIN-RICH RICE KRISPIES TREATS®

38000-11052	Kellogg's® Rice Krispies® Treat Bar Made with Whole Grain Whole grain-rich (17g whole grain per serving) crispy marshmallow square made from puffed, oven-roasted whole grain rice cereal. No HFCS.	80ct/ 1.41oz	✓	1oz	✓	✓	—	—	✓
38000-14567	Kellogg's® Rice Krispies® Treat Chocolatey Chip Bar Made with Whole Grain Whole grain-rich (17g whole grain per serving) chocolatey chip crispy marshmallow square made from puffed, oven-roasted whole grain rice cereal. No HFCS.	80ct/ 1.59oz	✓	1oz	✓	—	—	—	✓
38000-14540	Kellogg's® Rice Krispies® Treat Minis Made with Whole Grain Whole grain-rich (5g whole grain per serving) crispy marshmallow square minis made from puffed, oven-roasted whole grain rice cereal. No HFCS.	600ct/ 0.42oz	✓	0.25oz	✓	✓	—	—	✓



WHOLE GRAIN-RICH RICE KRISPIES® CHEWY GRANOLA BARS

38000-91612	Cocoa Krispies® Chewy Granola Bar Chocolate Whole grain-rich (10g whole grain per serving) oat and rice granola bar with chocolate flavoring. No HFCS. Good source of 6 vitamins and minerals.	96ct/ 1.34oz	✓	1oz	✓	—	—	—	✓
38000-48396	Rice Krispies® Chewy Granola Bar Apple Cinnamon Whole grain-rich (10g whole grain per serving) oat and rice granola bar with natural apple and cinnamon flavoring. No HFCS. Good source of 6 vitamins and minerals.	96ct/ 1.27oz	✓	1oz	✓	✓	✓	—	✓
38000-54937	Rice Krispies® Chewy Granola Bar Berry Whole grain-rich (10g whole grain per serving) oat and rice granola bar with berry flavoring. No HFCS. Good source of 6 vitamins and minerals.	96ct/ 1.27oz	✓	1oz	✓	✓	✓	—	✓



CHEWY GRANOLA BARS

18627-37947	Kashi® Trail Mix Chewy Granola Bar Whole grain-rich (13g whole grain per serving) chewy trail mix granola bar made with almonds, dried fruit and sunflower seeds. Non-GMO Project Verified.	72ct/ 1.2oz	✓	0.75oz	✓	✓	✓	—	✓
18627-37949	Kashi® Honey Almond Flax Chewy Granola Bar Whole grain-rich (14g whole grain per serving) chewy honey almond granola bar. Non-GMO Project Verified.	72ct/ 1.2oz	✓	0.75oz	✓	✓	✓	—	✓



WHOLE GRAIN-RICH GRAHAMS (1 OEG VERSIONS)

30100-12695	Kellogg's® ChatSnax Vanilla Grahams Whole grain-rich (8g whole grain per serving) vanilla flavored graham snacks. No HFCS.	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
30100-50689	Kellogg's® Scooby-Doo!™ Bones Cinnamon Graham Sticks Whole grain-rich (9g whole grain per serving) bite-sized bone shaped cinnamon licensed character grahams. No HFCS.	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
30100-55644	Kellogg's® Bug Bites® Cinnamon Grahams Whole grain-rich (9g whole grain per serving) bite-sized bug shaped cinnamon licensed character grahams. No HFCS.	210ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
30100-40239	Kellogg's® Elf® Grahams Chocolate Whole grain-rich (8g whole grain per serving) elf shaped chocolate character grahams. No HFCS.	150ct/ 1oz	✓	1oz	✓	—	—	✓	✓

For more information, visit KelloggsAwayFromHome.com or contact your Kellogg Sales Representative.

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made with Colors from Natural Sources	Made with Flavors from Natural Sources	CACFP Compliant	Smart Snack Compliant
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Kellogg's® WHOLE GRAIN-RICH GRAHAMS (1 & 2 OEG VERSIONS)

30100-40213	Kellogg's® Elf® Graham's Original Whole grain-rich (9g whole grain per serving) elf shaped honey character grahams. No HFCS.	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
30100-40221	Kellogg's® Elf® Graham's Cinnamon Whole grain-rich (9g whole grain per serving) elf shaped cinnamon character grahams. No HFCS.	150ct/ 1oz	✓	1oz	✓	✓	✓	✓	✓
30100-80741	Kellogg's® Gripz® Chocolate Chip Graham's Whole grain-rich (8g whole grain per serving) popable, chocolate chip graham dots. No HFCS.	150ct/ 0.95oz	✓	1oz	✓	✓	—	✓	✓
30100-45682	Kellogg's® Gripz® Cinnamon Graham's Whole grain-rich (8g whole grain per serving) popable, cinnamon graham dots. No HFCS.	150ct/ 0.9oz	✓	1oz	✓	✓	—	✓	✓
30100-91822	Kellogg's® Honey Graham's Whole grain-rich (8g whole grain per serving) 3ct honey graham crackers, individually wrapped. No HFCS.	150ct/ 3ct	✓	1oz	✓	✓	✓	✓	✓
30100-91829	Kellogg's® Original Graham's Whole grain-rich (8g whole grain per serving) 3ct original graham crackers, individually wrapped. No HFCS.	150ct/ 3ct	✓	1oz	✓	✓	✓	✓	✓

Kellogg's® WHOLE GRAIN-RICH GRAHAMS (2 OEG VERSIONS)

38000-24518	Kellogg's® Crunchmania® Cinnamon Bun Whole grain-rich (16g whole grain per serving) bite-size breakfast flavored cinnamon bun shaped grahams. No HFCS.	100ct/ 1.76oz.	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-24520	Kellogg's® Crunchmania® French Toast Whole grain-rich (17g whole grain per serving) bite-sized breakfast flavored French toast shaped grahams. No HFCS.	100ct/ 1.76oz.	✓	2oz	✓	✓	✓	✓	With Entrée Exemption

CHEEZ-IT® WHOLE GRAIN-RICH CHEESE CRACKERS

24100-79263	Cheez-It® Made with Whole Grain Crackers, Original Cheddar Whole grain-rich (9g whole grain per serving) baked cheese cracker made with real cheese. No HFCS.	175ct/ 0.75oz	✓	1oz	✓	✓	✓	✓	✓
24100-10480	Cheez-It® Made with Whole Grain Crackers, Original Cheddar, Vend Size Whole grain-rich (12g whole grain per serving) baked cheese cracker made with real cheese in a bigger 1oz portion. No HFCS.	60ct/ 1oz	✓	1.5oz	✓	✓	✓	✓	✓

Kellogg's® Eggo® WHOLE-GRAIN RICH MINI PANCAKES, WAFFLES & FRENCH TOAST BITES

38000-92313	Eggo Bites® Mini Waffles, Cinnamon Individually wrapped whole grain-rich (33g whole grain per serving) mini waffles with a hint of cinnamon in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 7 vitamins and minerals.	72ct/ 2.64oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-92315	Eggo Bites® Mini Waffles, Maple Flavored Individually wrapped whole grain-rich (33g whole grain per serving) mini waffles with a hint of maple flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 7 vitamins and minerals.	72ct/ 2.64oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-80801	Eggo Bites® Mini French Toasts, Chocolate Chip Individually wrapped whole grain-rich (32g whole grain per serving) mini French toasts with chocolate chips in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 7 vitamins and minerals.	72ct/ 3.03oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-80693	Eggo Bites® Mini French Toasts, Original Individually wrapped whole grain-rich (32g whole grain per serving) mini French toasts in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 7 vitamins and minerals.	72ct/ 3.03oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption

Kellogg's Code	Product Name	Case Pack	Whole Grain Rich	Grain/MA Ounce Equiv.	Buy American Compliant	Made with Colors from Natural Sources	Made with Flavors from Natural Sources	CACFP Compliant	Smart Snack Compliant
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WHOLE-GRAIN RICH MINI PANCAKES, WAFFLES & FRENCH TOAST BITES

38000-92560	Eggo Bites® Mini Pancakes, Blueberry Individually wrapped whole grain-rich (32g whole grain per serving) mini pancakes with blueberry flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 6 vitamins and minerals.	72ct/ 3.03oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-92562	Eggo Bites® Mini Pancakes, Maple Flavored Individually wrapped whole grain-rich (33g whole grain per serving) mini pancakes with maple flavor in ovenable packaging. No HFCS. No artificial colors or flavors. Good source of 6 vitamins and minerals.	72ct/ 3.03oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption
38000-18574	Eggo Bites® Mini Pancakes, Confetti Individually wrapped whole grain-rich (32g whole grain per serving) mini pancakes with birthday cake flavor in ovenable packaging. No HFCS. Made with colors and flavors from natural sources. Good source of 6 vitamins and minerals.	72ct/ 3.03oz	✓	2oz	✓	✓	✓	✓	With Entrée Exemption



BULK WHOLE GRAIN WAFFLES

38000-24698	NEW! Eggo® Eggoji™ Waffles made with Whole Grain Bulk Whole grain-rich (16g whole grain per serving) are 4" round waffles featuring 6 emotion-stamped characters. Recipe has a sweet flavor with homestyle like texture. No artificial colors or flavors. No HFCS. Good source of 8 vitamins and minerals.	144ct	✓	2oz (2 waffles)	✓	✓	✓	✓	With Entrée Exemption
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VEGGIE - CN LABELED

28989-97152	MorningStar Farms® Veggie Breakfast Sausage Patties CN Labeled CN labeled meatless savory sausage patty seasoned with herbs and spices. Each 1.34oz patty provides 1oz equivalent meat alternate.	111ct/ 1.34oz	—	1oz MA	✓	—	—	✓	With Entrée Exemption
28989-49938	MorningStar Farms® Spicy Black Bean Burger CN Labeled CN labeled meatless black bean patty with southwestern flavor made from black beans, whole kernel corn, tomatoes, and mild green chilies. Each 2.9oz patty provides 2.25oz equivalent meat alternate.	48ct/ 2.9oz	—	2.25oz MA	✓	✓	✓	✓	With Entrée Exemption
28989-10409	NEW! MorningStar Farms® Grillers Prime - CN Labeled CN labeled plant based burger style patty. Each 2.5oz patty provides 2oz equivalent meat alternate.	48ct/ 2.5oz	—	2oz MA	✓	✓	✓	✓	With Entrée Exemption
84059-71116	Gardenburger® Hamburger Style Classic CN Labeled CN labeled soy-based burger style veggie patty with juicy burger taste. Each 2.5oz patty provides 2.25oz equivalent meat alternate.	48ct/ 2.5oz	—	2.25oz MA	✓	—	—	✓	With Entrée Exemption
28989-10230	MorningStar Farms® Vegan Sausage Style Crumbles CN Labeled CN labeled meatless sausage style crumbles. Each 1/2 cup (55g) serving provides 1oz equivalent meat alternate.	2ct/5lb	—	1/2 cup = 1oz MA	✓	✓	✓	✓	With Entrée Exemption
28989-97762	MorningStar Farms® Vegan Chik'n Nuggets CN Labeled CN labeled meatless chik'n nuggets. Each 5 nugget (107g) serving provides 2.25oz equivalent meat alternate.	10lb	—	5 nuggets = 2oz MA	✓	✓	✓	✓	With Entrée Exemption
28989-10407	NEW! MorningStar Farms® Vegan Buffalo Wings CN Labeled CN labeled meatless chik'n nuggets. Each 6 wing (112g) serving provides 2.25oz equivalent meat alternate.	10lb	—	6 wings = 2.25oz MA	✓	✓	✓	✓	With Entrée Exemption

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