

BE A TREAT STAR!



NEW DESIGN

Let's work together to bring back à la carte sales with the classic treat everyone loves. When you offer students a nutritious Made with Whole Grain *Rice Krispies Treats*®, they'll enjoy the snack they crave and you can be entered for a chance to win \$5K for your district.



One of four \$5,000 prizes will be awarded each month from February-May 2021



How to Enter:

1. Scan your invoice showing your purchase of 1 or more cases of Made with Whole Grain Original or Made with Whole Grain Chocolatey Chip *Rice Krispies Treats*®, or take a photo of your display.
2. Submit your invoice scan or photo at www.BeATreatStar.com

Products:

	CASE CODE	CASE COUNT	UNIT SIZE
<i>Rice Krispies Treats</i> ® Made With Whole Grain (1 oz. Equiv. of Grain)	38000-11052	80 ct	1.41 oz.
<i>Rice Krispies Treats</i> ® Chocolatey Chip Made With Whole Grain (1 oz. Equiv. of Grain)	38000-14567	80 ct	1.59 oz.

K-12 KELLOGG'S™ RICE KRISPIES TREATS™ BE A TREAT STAR SWEEPSTAKES
Abbreviated Rules. For complete Official Rules, go to www.BeATreatStar.com. Begins 2/1/21 at 12:00:00 AM (ET) and ends on 5/31/21 at 11:59:59 PM (ET). Open to foodservice operators of K-12 school districts / schools that sell any of the Participating Products (see full Official Rules for Participating Products), are legal residents of the fifty (50) United States and District of Columbia, are eighteen (18) years of age or older at the time of entry, and are in good standing with the Sponsor at the time of entry and time of awarding of any prize. Subject to complete Official Rules. Void where prohibited. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.