



Merchandiser  
**NOW AVAILABLE**

**Get your FREE Rice Krispies Treats® Merchandiser Today!**

- No sign up commitments and **FREE for your schools!**
- **Easy Set-Up**, lightweight, and mobile to change locations and still clean countertops.
- **Space Saver** – Only 12” wide and doesn’t take up much countertop space and fits on top of mobile carts.
- **Saves Labor** - Gravity feed saves labor from having to restock each row in a rack.
- Securely fits next to cash register making for **easy cashier monitoring** and on top of mobile carts.
- **Sell 30% more** of a product that’s already a best-selling product in your Smart Snack offerings.

**Choose from either of these merchandisers below:**  
Dimensions: 12”W x 7”D x 13”H



Rice Krispies Treats®  
made with Whole Grain  
**38000-11052**



Rice Krispies Treats®  
Chocolatey Chip made  
with Whole Grain  
**38000-14567**

Please contact your Kellogg's Sales Representative with the total number of requested merchandisers, branded or non-branded to order.



# Merchandiser ORDER FORM

Fill out form (type or print legibly) and return to:

Name: \_\_\_\_\_  
 School District: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Email Address \_\_\_\_\_  
 Shipping Address: \_\_\_\_\_

Note: Displays ship in packs of two with the choice of a Kellogg's branded or unbranded design.



# of Branded Displays: \_\_\_\_\_

# of Generic Displays: \_\_\_\_\_

The number you enter for your order should be half of the amount of displays you need (ship in sets of two).

Once received,  
follow these steps  
to set up your  
merchandiser.

