



# SAME AUTHENTIC TASTE NOW WITH LESS WASTE



## Introducing our new sustainable wrap!

Enjoy the same great taste as always. Sustainable wraps have no effect on flavor nor texture.

At Del Real Foods, we continually strive to create great tasting products that are not only better for our customers, but also better for our planet. Here are a few great reasons why we're making the change:

### SAVINGS

Save on potential cost increases of traditional husks outside of our control

### CONSERVATION

Helping save 1,800 gallons of water per day as wraps don't require soaking

### THE CHALLENGES PRESENTED BY TRADITIONAL CORN HUSKS

This shift is one we don't make lightly and know how traditional corn husks have become associated with our great tasting Tamales. However, corn husks from Mexico present a number of critical challenges that have made us reconsider its use now and into the future including:

- ✓ Unsustainable farming practices
- ✓ Extreme energy-intensive farming and transport practices with little to no regulation of pollutants
- ✓ Almost entirely carbon-releasing electricity sources

### SUSTAINABILITY

Our sustainable wraps are 100% decomposable & carbon neutral

### APPEARANCE

Sustainable wraps present a cleaner appearance of tamales, with no corn hairs nor inset holes