

Breakfast BREAKS

Simple Solutions!

BreakfastBREAKS

Can Simplify
Your Day.

- ✓ Mondays & Fridays
short staff days, pre-made
- ✓ Testing Weeks
when principals want to feed all the students
- ✓ CRE reviews
audit proof your program, serve a BB,
secure reimbursement
- ✓ Summer Feeding
- ✓ Before and after
holiday breaks
no leftovers and no spoilage



Benefits for schools and kids:

- Largest Variety of Menu Items to Choose From
- Portable and Convenient
- No Mess, No Fuss – Package Easily Converts to Placemat & There's a Trash Bag in Every Case
- New No Spill Options – Whole Grain Cereal Bars and Pop-Tarts® toaster pastries
- Field Tests Across the Country Show – Kids Love Breakfast BREAKS!

The solution is simple.

Our Breakfast BREAKS product line goes above and beyond the ordinary bowl of cereal. With different options for breakfast, there is so much variety, including muffins, muffin tops, Pop-Tarts® toaster pastries, cereal bars, granola bars, and WG cereals, which makes your meal planning a great deal easier.

Call [516.682.5494](tel:516.682.5494) to set up an appointment or visit esfoods.com.

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Item Code	Shelf Stable Breakfast BREAKS	WG	CN Equivalent	Servings/ Case
61101	Cocoa Puffs, Reduced Sugar (WG); Cheez-It Crackers (WG); Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61103	Lucky Charms (WG); Strawberry Bites (WG); Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61105	Honey Nut Cheerios (WG); Animal Crackers (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61106	Frosted Flakes, Reduced Sugar (WG); Cheez-It Crackers (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61109	Multigrain Cheerios (WG); Animal Crackers (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61114	Trix (25% less sugar) (WG); Mini Cinnamon Grahams (WG); Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61115	Golden Grahams (WG); Animal Crackers (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61117	Fruity Cheerios (WG); Strawberry Bites (WG); Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61118	Apple Cinnamon Cheerios (WG); Mini Cinnamon Grahams (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61119	Cinnamon Toast Crunch (25% less sugar) (WG); Mini Cinnamon Grahams; Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61123	Froot Loops, Reduced Sugar (WG); Strawberry Bites, Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61208	No Nut Butter Cup, Strawberry Bites (WG), Fruit Juice, 100% Juice Pouch 1m/ma NEW	✓	1m, 1g, 1/2 c F	60 ct
61219	Cinnamon Toast Crunch (25% less sugar)(WG); Mini Cinnamon Grahams; Apple Sauce (unsweetened)	✓	2 g, 1/2 c F	72 ct
61237	Nutri-Grain Bar, Strawberry (WG); Mini Cinnamon Grahams, Apple Juice, 100% Juice Pouch NEW	✓	2 g, 1/2 c F	60 ct
61244	Pop Tart, Cinnamon (WG); Mini Cinnamon Grahams; Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61245	Cinnamon Toast Crunch Cereal Bar (WG); Animal Crackers (WG); Fruit Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61246	Team Cheerios Cereal Bar (WG); Mini Cinnamon Grahams (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	60 ct
61247	Pop Tart, Fudge (WG); Mini Cinnamon Grahams (WG); Apple Juice, 100% Juice Pouch	✓	2 g, 1/2 c F	72 ct
61249	Cocoa Puffs Cereal Bar (WG); Cheez It Crackers, Fruit Juice, 100% Juice Pouch NEW	✓	2 g, 1/2 c F	60 ct
61250	Trix Cereal Bar (WG); Mini Cinnamon Grahams, Fruit Juice, 100% Juice Pouch NEW	✓	2 g, 1/2 c F,	60 ct.
61254	Pop Tart, Strawberry (WG) Animal Crackers (100% WG), Fruit Juice, 100% Juice NEW	✓	2 g, 1/2 c F	72 ct
Item Code	Refrigerated Protein Breakfast BREAKS	WG	CN Equivalent	Servings/ Case
61251	Yogurt (Blueberry), Mini Cinnamon Grahams (WG), Fruit Juice, 100% Juice Pouch	✓	1m, 1g, 1/2 c F	48 ct
61252	Yogurt (Strawberry), Mini Cinnamon Grahams (WG), Apple Juice, 100% Juice Pouch	✓	1m, 1g, 1/2 c F	48 ct
Item Code	Thaw & Serve Breakfast BREAKS	WG	CN Equivalent	Servings/ Case
61151	Smart Choice Apple Muffin Top (WG); Mini Cinnamon Grahams (WG); Apple Sauce (unsweetened)	✓	2 g, 1/2 c F	48 ct
61152	Smart Choice Chocolate Chip Muffin (WG); Animal Crackers (WG); Apple Sauce (unsweetened)	✓	2 g, 1/2 c F	48 ct
61153	Smart Choice Blueberry Muffin (WG); Strawberry Bites (WG); Apple Sauce (unsweetened)	✓	2 g, 1/2 c F	48 ct
61191	WG Annie's Organic Grahams , String Cheese, Craisins (Raspberry Lemonade flavor) NEW	✓	1m, 1g, 1/2 c F	60 ct



Item Code	Smart Snacks	Servings/ Case
16191	Animal Crackers (WG)	185 ct
16193	Mini Cinnamon Animal Crackers (WG)	300 ct
16200	Strawberry Bites (WG)	185 ct
16300	Wheat Crackers (WG)	300 ct

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