

## NEW K-12 Items to help you boost participation!



### NEW 2 grain Cereal

- ✓ Blueberry Chex launching 10/26
- ✓ Gluten Free & CACFP eligible
- ✓ Rice Chex launching March 2021



### Nature Valley Oatmeal Round

- ✓ 2 Grain Hearty Oatmeal on the go option
- ✓ Heat and Serve or thaw and serve
- ✓ Launching 10/26



THE #1 CEREAL BRAND IN K-12!

### NEW 2 grain Cereal Bar

- ✓ 2 grain size for menu ease
- ✓ Shelf stable versatility for breakfast, lunch and supper
- ✓ Launching 11/30



### Pillsbury Cheesy Pull-Aparts

- ✓ Grab 'n go entrée made with 100% real cheese
- ✓ 2 oz. eq. grain and 2 meal alternative
- ✓ IW for menu ease in the classroom, cafeteria or curbside
- ✓ 2 flavors: Italian Cheese & Garlic and Southwest Queso
- ✓ Launching 12/7

For more information on these new items contact: [emily.miramontes@genmills.com](mailto:emily.miramontes@genmills.com)

Product Description	CN Credit	GM#	Case/Pack	Ship Date
Blueberry Chex 2 Grain Cup Cereal	2 grain	17262	60/2 oz	10/26/20
Nature Valley Soft Oatmeal Round Apple Cinnamon	2 grain	17365	72/2.32 oz	10/26/20
Nature Valley Soft Oatmeal Round Banana Chocolate Chip	2 grain	17364	72/2.32 oz	10/26/20
Cinnamon Toast Crunch 2 Grain Cereal Bar	2 grain	16854	48/2.5 oz	11/30/20
Pillsbury Cheesy Pull Apart Italian Cheeses & Garlic	2 grain/2 MA	12317	72/3.88 oz	12/07/20
Pillsbury Cheesy Pull Apart Southwest Queso	2 grain/2 MA	12316	72/3.88 oz	12/07/20
Rice Chex 2 Grain Cup Cereal	2 grain	17293	60/2 oz	March/21