

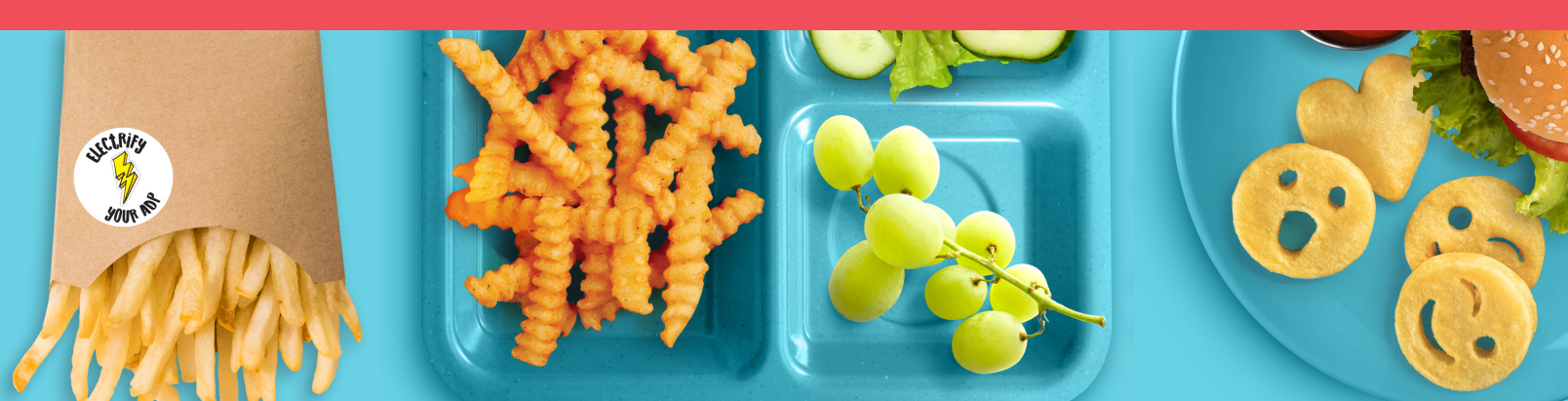


POTATOES

ANY TIME, ANYWHERE

SO MANY WAYS TO OFFER STUDENTS THEIR #1 FAVORITE VEGGIE

McCain® potatoes are a versatile offering that fits any serving model. Our products are made to retain heat and stay crispy longer, so whether you're offering meals in the cafeteria, the classroom, or on-the-go, we've got you covered.



THE CAFETERIA & BEYOND

EXPLORE OUR VERSATILE OPTIONS

KIOSK/ GRAB & GO/ A LA CARTE

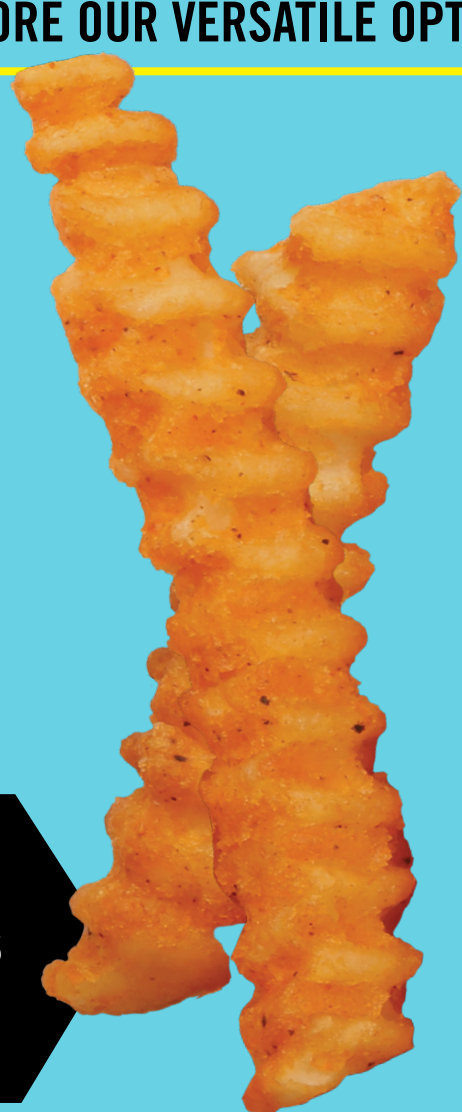
Clamshells make transport and stacking easy



1000007470

McCain® CRISPY BAKEABLE CRINKLE FRIES

- Deep grooves maximize crunch
- Crispy coating retains heat longer



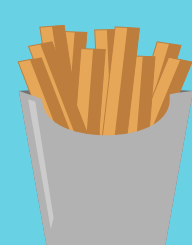
CLASSROOM

Folded cartons retain optimal heat



CAFETERIA

Fry sleeves give restaurant-quality appeal



THE POTATO STARS

PERFECT FOR ALL SERVICE MODELS



1000000496

McCain® CRISPY BAKEABLE SEASONED SKIN-ON WEDGES

Lightly seasoned batter and wedge shape helps retain heat longer



MCF03927

McCain® CHOPPED SEASONED SKIN-ON ROASTED POTATOES

Save time and deliver authentic, made-from-scratch appeal



OIF03456

McCain® SMILES® CRISPY MASHED POTATO SHAPES

Easy-to-portion and fun to eat, grab and go style



1000002789

ORE-IDA® REDUCED SODIUM TATER TOTS®

Crispy, bite-sized and versatile on the menu



THE ALL-AROUND FAMILIAR FAVORITE

- #1 preferred veggie by students
- Restaurant quality familiarity
- Popular comfort food for all ages

- Loved & craved
- Easy portability



THE ULTIMATE REVENUE DRIVER

USDA Smart Snack compliance =

REVENUE READY

A la carte portions =

80%+ REVENUE

More satisfaction =

LESS FOOD WASTE

THE NUTRIENT POWERHOUSE

POTATOES ARE AN ENERGY PACKED VEGGIE...

1.

POTASSIUM

(more than a banana!)*

2.

FIBER¹

3.

PROTEIN¹

4.

VITAMIN C¹

5.

VITAMIN B6¹

6.

COMPLEX CARBS¹

FUEL PERFORMANCE



PROVIDES
LONG-LASTING
ENERGY²



INCREASES SATIETY,
KEEP STUDENTS
FULL LONGER²



IMPROVES
MUSCLE MOVEMENT,
MOOD, LEARNING
& MEMORY³

WE'RE YOUR #1 PARTNER & COMMODITY EXPERT

- Nation's K-12 leader in frozen potatoes
- Dedicated K-12 sales team that puts customers first
- 20+ USDA Smart Snack compliant items
- Products developed specifically for the K-12 channel
- USDA Commodity Program expertise
- Committed to help you maximize entitlement dollars

POWER UP WITH POTATOES

Visit www.McCain4Schools.com to learn more.

