



FLAVORS THAT EXCITE

A MIX OF SEASONINGS TO *inspire*

Lawry's® is restaurant-proven flavor featuring a high quality selection of unique rubs, mixes and seasoning blends sure to inspire. Our portfolio delivers the flavor, variety, versatility and convenience for all your center-of-the-plate needs.

47%
of diners 18-34 expect operators to frequently introduce new flavors to the menu¹⁷



Featured PRODUCTS



LAWRY'S® SEASONED SALT

- Our signature seasoned salt is an expert blend of salt, herbs and spices that adds unique flavor to any recipe.
- Add robust flavor to prime rib, steak, chicken and casseroles.



LAWRY'S® WINGS & THINGS MANGO HABANERO WINGS SEASONING MIX

- Use as a dry seasoning blend for wings, on fried foods like onion rings and French fries, or just add water to make into a sauce.



LAWRY'S® CHIPOTLE CINNAMON RUB

- A tasty combination of sweet cinnamon and the heat of chipotle creates a unique and craveable flavor.
- Use on everything—from brisket to pork tenderloin—it's also great on sweet potato fries.

OTHER BRANDS

¹⁷ Technomic CIPP Emerging Flavor Trends, 2018.