



K-12 Overview



HEALTHY STUDENTS, HEALTHY FUTURE.



National Food Group supplies a variety of nutritious items to K-12 schools across the nation. We fuel the next generation with wholesome food that is not only healthy, it makes the most of your school's budget!

Our mission is to provide our customers with creative food solutions while building long-lasting relationships.



- Ability to mix and match items to meet small minimums
- Customized product lines
- Free sampling
- Single point of contact
- Highly competitive pricing
- National distribution
- NSLP nutritional requirements expertise
- USDA commodity regulations expertise
- Multiple pass through options
- Variety of programs to meet your menu needs



We value our role in contributing to better quality and more wholesome menu options for our nation's children.



Regulation Expertise

Collaboration with our customers is vital to developing and sourcing products that meet the USDA regulations while still matching the nutritional trends, consumer preferences and tight budgets of our customers.

In the K-12 world, the USDA regulations aim to improve the nutritional content in school meals:

- Ensuring that students are offered both fruits and vegetables every day of the week
- Substantially increasing whole grain food options
- Limiting calories based on the age of children being served to ensure proper portion size
- Increasing the focus on reducing the amounts of saturated fat, trans fats and sodium



We value our role in contributing to better quality and more wholesome menu options for students across the nation.

K-12 Product Innovation

Over time things change - a regulation here, an emerging food trend there. We understand the need to shake up the apple cart and develop new ideas, formulations and products that exceed our customers' expectations. We dedicate time, effort and financial resources to bring food scientists, dietitians, chefs, students and food sourcing experts to the table to develop, test and refine products that fulfill specialized school requirements.





Child Nutrition Program Flexibility

We have just what you need, no matter which child Nutrition Program (CNP) you operate. Meal pattern requirements vary, and it can be difficult to find the perfect product to fill the gap in your menu. But never fear, National Food Group is here! We strive to offer food items that fit into various CNPs:

- Child and Adult Care Food Program (CACFP)
- Co-mingled Pre-K
- At-Risk After-school
- School Breakfast Program (SBP)
- National School Lunch Program (NSLP)
- After School Snack
- Seamless Summer Option (SSO)
- Summer Food Service Program (SFSP)



Need a product to fit into your meal pattern? We have a solution for you.



Our Zee Zees® product line is developed to meet child nutrition requirements.

Product	Calories	Total Fat	Saturated Fat	Trans Fat	Sodium	Total Sugars
Applesauce cups	100	0.5g	0.1g	0g	10mg	10g
Fruit cups	100	0.5g	0.1g	0g	10mg	10g
Dried fruit	100	0.5g	0.1g	0g	10mg	10g
Hummus cups	100	0.5g	0.1g	0g	10mg	10g
Soft baked & nutrition bars*	100	0.5g	0.1g	0g	10mg	10g
Roasted sunflower kernels	100	0.5g	0.1g	0g	10mg	10g
String cheese	100	0.5g	0.1g	0g	10mg	10g
Crackers	100	0.5g	0.1g	0g	10mg	10g
Granola	100	0.5g	0.1g	0g	10mg	10g
Whole grain muffins	100	0.5g	0.1g	0g	10mg	10g
And more	100	0.5g	0.1g	0g	10mg	10g

Zee Zees® Child Nutrition Program Guide

See full guide at:
nationalfoodgroup.com/markets-we-serve/k-12

Smart Snack Approved Items

National Food Group helps take the guesswork out of Smart Snack regulations, and makes menu planning a breeze. We have sourced a wide array of great tasting Smart Snack approved items we know your students will love! From applesauce to sunflower seeds, we have the healthy options you are looking for.

To meet the Smart Snack requirements, all snacks must meet the following:

- ≤ 200 calories
- ≤ 35% of calories from total fat
- < 10% of calories from saturated fat
- Zero grams of trans fat
- ≤ 200 mg of sodium
- ≤ 35% of weight from total sugars in foods

National Food Group individually wrapped Smart Snack items include:

- Applesauce cups
- Fruit cups
- Dried fruit
- Hummus cups
- Soft baked & nutrition bars*
- Roasted sunflower kernels
- String cheese
- Crackers
- Granola
- Whole grain muffins
- And more

* 2.2 oz Nutrition Bar meets Smart Snack entrée requirements





Commodity Processing

National Food Group strives to provide healthy, nutritious and affordable food products for the nation's children. We help K-12 schools benefit from the USDA commodity program by adding value to raw, hard-to-use, donated food.

We take pride in sharing our expertise to help schools navigate the process, set up appropriate contracts and fulfill them by manufacturing and delivering single-serving products to be used in food service programs. Benefits include:

- Freedom to place orders on your schedule, from single orders to the entire year
- Commodity offerings that suit a school's needs
- Front load ordering once the USDA purchase is verified
- Minimized time from diversion to production
- New product development to help schools utilize their hard to use commodities
- 100% guarantee on your products
- Fee-for-Service and Net-Off-Invoice options



Be A Commodity Superhero

Watch the full video at:

nationalfoodgroup.com/food-programs/commodity-processing



Diverting is as easy as 1, 2, 3

Step 1 - Select Your Commodity Options

Decide which National Food Group items you would like to offer next school year:

- Unsweetened applesauce cups
- Flavored applesauce cups
- Blenderz® cups
- Diced fruit cups
- Nutrition & soft baked bars
- Hummus
- Whole grain pasta
- String or shredded cheese
- Cheesy stuffed breadsticks

Step 2 - Contact Your Representative

The diversion process can be confusing, but we have good news! We are here to help you through the ins and outs, and make the diversion process easy. Ask us for our commodity calculator worksheet to help determine your commodity usage, and we'll ensure you get the most from your entitlement dollars.

Step 3 - Divert Your Entitlement

Log in to your state or co-op food distribution website or WBSCM. Using the commodity codes found in our Nutrition Data Booklet or supplied by your National Food Group representative, divert your commodities based on your commodity calculator worksheet. Once your state agency submits your order and the USDA has purchased the commodity, your distributor or National Food Group representative will contact you about placing an order.

Remember to check your commodity balances on www.processorlink.com.



Our Family of Brands

At National Food Group, we're continually collaborating with our partners and customers to source and develop innovative new items that meet your unique requirements. We deliver delicious ingredients and menu options that offer creative variety, save labor and reduce food waste for our customers.



Zee Zees® is about two things - three if you count having fun - but mainly making good foods and making them in good ways. Wholesome ingredients, interesting ways of putting them together, a full serving of fruit or veggies when we can and a helping of common sense, tied together in one big-bursting-with-flavor bow. That's what we're about. With Zee Zees it's z'all good.

- Kid friendly packaging encourages student participation
- Unique and on trend flavors
- Variety of meal patterns to fit the needs of your menus

Zee Zees® Zeesources

Looking for a way to share more about the Zee Zees in your cafeterias? Look no further! These digital Zeesources are free printable downloads that you can share to help build brand awareness and make healthy food fun.

- Posters & Coloring Sheets
- Editable Monthly Lunch Menus
- Special Seasonal Activities

Check out the latest Zeesources
www.zeezees.com/zeesources



Delicious, on-trend ingredients that please your palate and delight your budget - that's the mission of Elated Plates. We are consistently seeking and developing innovative food items that meet our high standards, as well as yours. Our goal is to offer an experience that promises an incredible value while ensuring a supreme sense of satisfaction with every bite.

- On-trend flavors and menu inspirations
- Quality ingredients
- Creative concepts at a great value



Good eating comes easy with Fare Promise. We offer excellent food at remarkably low prices. Our commitment to integrity and fairness is unwavering, as is our dedication to providing the ultimate in customer satisfaction. There are many imitators, but for truly fair and square deliciously nutritious meals, the clear choice is Fare Promise.

- Popular items and traditional favorites
- Cost effective staples for your kitchen
- Labor saving menu options



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