

ZEE ZEE'S[®]

BETTER-FOR-YOU SNACKS

FOODSERVICE GUIDE





ZEE ZEEs®

We're about two things here at Zee Zees® - three if you count having fun - but mainly making good foods and making them in good ways. Wholesome ingredients, interesting ways of putting them together, a full serving of fruit or veggies when we can and a helping of common sense, tied together in one big bursting-with-flavor bow. That's what we're about.

With Zee Zees, it's z'all good.

- Kid friendly packaging encourages student participation
- Variety of meal contributions to fit the needs of your menus
- Wide selection of items for breakfast, lunch, snack and supper programs



THE ZEE ZEEs® STORY

They come in all shapes and sizes. All different flavors and with all different personalities. But they're pretty much all good at the same thing - being great companions.

They're great gym partners and darn good study buddies. They'll go just about anywhere for lunch, and they don't mind running errands. Really, you'll find it a lot harder to find something you can't do with one. Climb a mountain? They love backpacks. Beat that top score? They're good at all times of the night.

If there's room with you, they can go with you. Whatever you do, you can do it with Zee Zees - and count on having a little more fun while you do.

For more information visit

zeezees.com

#MeetTheZeeZees



EVERYTHING, ALL IN ONE PLACE

In order to help you make informed decisions regarding the food you serve, we have compiled this quick reference guide for our Zee Zees line of food items. Nutritional data includes:

- Item numbers and commodity codes (if applicable)
- Case pack size
- Meal contribution
- Calories
- Fat content
- Sodium
- Carbohydrates
- Dietary fiber
- Sugars
- Protein
- Vitamin C
- Product benefits



WHO IS NATIONAL FOOD GROUP

Since 1990, National Food Group has been providing healthy, convenient and customized food service solutions for a variety of industries. Leveraging our team's expert understanding of the nutritional requirements in today's menus, we carefully craft our signature items, such as applesauce, fruit cups, nutrition bars and more. We are dedicated to developing delicious and innovative products that meet your needs.

At National Food Group, our mission is to enrich relationships through creative solutions.

For more information visit

nationalfoodgroup.com





ZEESOURCES FOR YOUR CAFETERIA

Looking for a way to share more about the Zee Zees in your cafeterias? Look no further! These digital Zeesources are free printable downloads that you can share to help build brand awareness and make healthy food fun.

For more information visit zeezees.com/zeesources

Free Printable Downloads

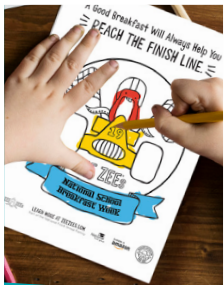
- Posters
- Coloring sheets
- Editable lunch calendar templates
- Arts & crafts
- Social media graphics
- Seasonal and holiday themed items
- Birthday kits



Increase participation on the line by engaging students celebrating special events and holidays with the Zee Zees characters and related menu items. Kids see the characters in the cafeteria, and then have the opportunity to add the Zee Zees to their meal or snack.

Themes And Holidays

- Back to school
- National School Lunch Week
- National School Breakfast Week
- Classroom celebrations
- Summer break
- Lunch Hero Day
- 100th day
- Halloween
- Valentine's day
- Lunch room activities



Check back often to see the lunch schedule for upcoming resources.



SMART SNACKS

We want to make it easy for you to learn about Smart Snacks and all of their requirements. Visit our Smart Snacks web page for more information about the Smart Snacks program.

For more information visit smartsnack.com

National Food Group helps take the guesswork out of Smart Snack regulations, and makes menu planning a breeze. We have sourced a wide array of great tasting Smart Snack approved items we know your students will love! From applesauce to sunflower seeds, we have the healthy options you are looking for.

To meet the Smart Snack requirements, all snacks must meet the following:

- ≤ 200 calories
- $\leq 35\%$ of calories from total fat
- $< 10\%$ of calories from saturated fat
- Zero grams of trans fat
- ≤ 200 mg of sodium
- $\leq 35\%$ of weight from total sugars in foods



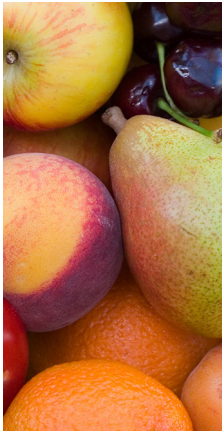


ZEE ZEES® APPLESAUCE

Often imitated but never duplicated, our signature line of flavors bring variety to your menus. As the leading manufacturer of shelf-stable applesauce cups for schools, we make applesauce fun!

- Meets 1/2 cup FRT requirement
- Buy American compliant
- Smart Snack approved
- Kosher
- Shelf-stable
- Commodity options available

We offer a variety of unsweetened and reduced sugar applesauce options.



ZEE ZEES® FRUIT CUPS

Looking for variety in your fruit servings? Our shelf-stable fruit cups are a perfect way to expand your menus. Packaged in convenient, kid-friendly cups, we are sure to have something for even the pickiest palates.

- Meets 1/2 cup or more FRT requirement
- Packed in 100% juice
- Buy American compliant
- Smart Snack approved
- Shelf-stable
- Commodity options available



ZEE ZEES® GLACIERZ™ FROZEN JUICE CUPS

Cool off with Glacierz frozen juice cups, our refreshing and sweet icy snacks. These frosty snacks give the feeling of summer all year round – so chill and enjoy a cup of Glacierz!

- Meets 1/2 cup FRT requirement
- 100% juice from concentrate
- Buy American compliant
- Smart Snack approved
- Shelf-stable, freeze and serve



ZEE ZEES® DRIED FRUIT

Yes that's right – our dried fruit options meet a 1/2 cup fruit per serving. Swap fresh fruit for our convenient shelf-stable dried fruit boxes.

- Meets 1/2 cup FRT requirement
- Buy American compliant
- Made in a nut free facility
- Smart Snack approved
- Kosher
- Shelf-stable



UNSWEETENED APPLESAUCE



FRUIT CUPS



REDUCED SUGAR APPLESAUCE



GLACIERZ™ FROZEN JUICE CUPS



DRIED FRUIT

ZEE ZEES® UNSWEETENED APPLESAUCE

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Vitamin C
A1410	110149	Unsweetened Cinnamon	96/4.5 oz	1/2 Cup FRT	50	0g	0g	0mg	14g	1g	12g	100%
A1525	110149	Unsweetened Cherry	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	16g	1g	13g	100%
A3820	110149	Unsweetened Dreamsicle	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	18g	1g	13g	100%
A3810	110149	Unsweetened Mango Peach	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	15g	1g	12g	100%
A3500	110149	Unsweetened Original	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	14g	2g	13g	100%
A1555	110149	Unsweetened Peach	96/4.5 oz	1/2 Cup FRT	50	0g	0g	0mg	14g	1g	12g	100%
A3840	110149	Unsweetened Pear	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	15g	2g	12g	100%
A3830	110149	Unsweetened Spicy Watermelon	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	18g	1g	13g	100%
A1490	110149	Unsweetened Strawberry	96/4.5 oz	1/2 Cup FRT	50	0g	0g	0mg	14g	1g	11g	100%
A3700	110149	Unsweetened Strawberry Banana	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	16g	1g	13g	100%

ZEE ZEES® REDUCED SUGAR APPLESAUCE

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Vitamin C
A3800	110149	Birthday Cake	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	17g	1g	15g	100%
A1540	110149	Blueberry Blast	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	17g	1g	15g	100%
A1510	110149	Cinnamon	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	17g	1g	15g	100%
A1520	110149	Cherry Extraordinary	96/4.5 oz	1/2 Cup FRT	80	0g	0g	15mg	20g	1g	17g	100%
A1580	110149	Mixed Fruit (Using Apples)	96/4.5 oz	1/2 Cup FRT	80	0g	0g	20mg	21g	1g	16g	100%
A3880	100237	Mixed Fruit (Using Cherries)	96/4.5 oz	1/2 Cup FRT	80	0g	0g	20mg	21g	1g	16g	100%
A1500	110149	Original	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	17g	1g	15g	100%
A3530	110149	Rock'n Blue Raspberry	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	17g	1g	14g	100%
A3790	110149	Strawberry Banana	96/4.5 oz	1/2 Cup FRT	70	0g	0g	0mg	17g	1g	14g	100%
A3540	110149	Super Sour Apple	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	17g	1g	14g	100%
A1590	110149	Very Strawberry	96/4.5 oz	1/2 Cup FRT	60	0g	0g	0mg	17g	1g	14g	100%
A3510	110149	Wild Watermelon	96/4.5 oz	1/2 Cup FRT	60	0g	0g	15mg	17g	1g	15g	100%

ZEE ZEES® FRUIT CUPS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Vitamin C
A1760	110149	Four Fruit Fruit Cup	72/4.5 oz	3/4 Cup FRT	80	0g	0g	0mg	19g	1g	16g	100%
1765	100212	Harvest Mixed Fruit Cup	72/4.5 oz	1/2 Cup FRT	80	0g	0g	0mg	19g	1g	16g	100%
1870	100212	Harvest Mixed Fruit Cup With Lime Splash	72/4.5 oz	1/2 Cup FRT	90	0g	0g	5mg	23g	1g	19g	100%
615359	--	Mandarin Bitz Fruit Cup	72/4.5 oz	1/2 Cup FRT	80	0g	0g	15mg	21g	1g	16g	100%
1740	100220	Peach Fruit Cup	72/4.5 oz	1/2 Cup FRT	70	0g	0g	10mg	18g	1g	16g	100%
1840	100220	Peach Fruit Cup With Tropical Kick	72/4.5 oz	1/2 Cup FRT	90	0g	0g	10mg	21g	1g	19g	100%
1780	100225	Pear Fruit Cup	72/4.5 oz	1/2 Cup FRT	70	0g	0g	5mg	19g	1g	15g	100%
1850	100225	Pear Fruit Cup With Cinnamon Snap	72/4.5 oz	1/2 Cup FRT	90	0g	0g	5mg	24g	2g	18g	100%
607059B	--	Pineapple Fruit Cup	72/4.5 oz	1/2 Cup FRT	90	0g	0g	5mg	22g	1g	19g	100%
615371	--	Tropical Fruit Cup	72/4.5 oz	1/2 Cup FRT	100	0g	0g	15mg	24g	1g	22g	100%

ZEE ZEES® GLACIERZ™

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
614512	--	Pink Lemonade - NEW	96/4 oz	1/2 Cup FRT	110	0g	0g	15mg	28g	<1g	21g	0g
614513	--	Rock'n Blue Raspberry - NEW	96/4 oz	1/2 Cup FRT	110	0g	0g	15mg	28g	<1g	21g	0g

ZEE ZEES® DRIED FRUIT

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
614788	--	California Raisins	144/1.33 oz	1/2 Cup FRT	120	0g	0g	0mg	30g	2g	22g	1g
609271	--	Mixzees®	144/1.33 oz	1/2 Cup FRT	120	0g	0g	25mg	30g	2g	24g	1g



ZEE ZEES® NUTRITION BARS

These wholesome, convenient, soft baked bars come in a variety of delicious flavors and 2 handy portion sizes. These grab-and-go bars are individually wrapped in kid-friendly packaging to help increase participation and make nutritious food fun.

- Soft baked goodness
- Made in a nut free facility
- Whole grain, low sodium
- Kosher
- Shelf-stable
- Handy option for breakfast, snack or lunch



2 GRAIN OPTIONS

2.2 oz bars are filling and fun at the same time.

- Meets 2 GRN requirement
- Smart Snack entrée for School Breakfast Program

1 GRAIN OPTIONS

1.3 or 1.8 oz bars complement any meal.

- Meets 1 GRN requirement
- Smart Snack approved
- Commodity options available



ZEE ZEES® GRAHAMZ®

Who knew a whole grain smart snack could taste as good as a cookie, and still be so cute? Zee Zees Grahamz are just waiting to get added to your menus. Great for dipping too!

- Meets 1 GRN requirement
- Smart Snack approved
- Made in a nut free facility
- Kosher
- Whole grain
- Shelf-stable



ZEE ZEES® WHEAT CRACKERS

When we say “WHEAT”, you say “CRACKERS”! “WHEAT” “CRACKERS” “WHEAT” “CRACKERS”. That’s how excited we are about these wheat crackers – whole wheat, low sodium, and a delicious snack to pair with cheese slices, dips, or nut butters!

- Meets 1 GRN requirement
- Whole grain, low sodium
- Made in a nut free facility
- Kosher
- Shelf-stable
- Pair with our Hummus or Bean Dipz™



BARS - 2 GRN OPTIONS



BARS - 1 GRN OPTIONS



GRAHAMZ®



NEW

WHEAT CRACKERS

2 GRAIN ZEE ZEES® BARS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
B60260	--	Berry Apple Crisp	120/2.2 oz	2 GRN	250	8g	2g	80mg	41g	3g	14g	4g
B60500	--	Birthday Cake	120/2.2 oz	2 GRN	250	8g	2.5g	75mg	41g	3g	14g	4g
B60490	--	Blueberry Lemon - NEW	120/2.2 oz	2 GRN	260	8g	2.5g	75mg	41g	3g	14g	4g
B60480	--	Campfire S'mores	120/2.2 oz	2 GRN	250	8g	2.5g	80mg	42g	2g	14g	4g
B60430	--	Cinnamon Crisp	120/2.2 oz	2 GRN	250	9g	1g	80mg	39g	3g	13g	4g
B60440	--	Oatmeal Cocoa Chip	120/2.2 oz	2 GRN	250	9g	2.5g	75mg	40g	2g	13g	4g
B60470	--	Strawberry Crisp	120/2.2 oz	2 GRN	250	8g	2.5g	75mg	41g	2g	14g	4g

1 GRAIN ZEE ZEES® BARS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
B60265	--	Berry Apple Crisp	160/1.3 oz	1 GRN	150	5g	1.5g	50mg	24g	1g	9g	2g
B60505	--	Birthday Cake	160/1.3 oz	1 GRN	150	5g	1.5g	45mg	24g	2g	9g	2g
B60495	--	Blueberry Lemon - NEW	160/1.3 oz	1 GRN	150	5g	1.5g	45mg	24g	2g	9g	2g
B60485	--	Campfire S'mores	160/1.3 oz	1 GRN	150	5g	1.5g	50mg	24g	1g	9g	2g
B60460	--	Cinnamon Crisp	160/1.3 oz	1 GRN	150	5g	1.5g	50mg	24g	1g	9g	2g
ZCH100	100237	Cocoa Cherry	120/1.8 oz	1 GRN	200	7g	2g	40mg	33g	2g	16g	3g
ZFR100	--	Cocoa Raisin	120/1.8 oz	1 GRN	200	7g	2g	40mg	34g	2g	17g	2g
B60445	--	Oatmeal Cocoa Chip	160/1.3 oz	1 GRN	150	5g	1.5g	50mg	24g	1g	9g	2g
B60475	--	Strawberry Crisp	160/1.3 oz	1 GRN	150	5g	1.5g	45mg	24g	1g	9g	2g

ZEE ZEES® GRAHAMZ®

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
610688	--	Birthday Cake	200/1 oz	1 GRN	120	4g	1g	50mg	21g	0g	8g	2g
614680	--	French Toast - NEW	200/1 oz	1 GRN	120	4g	1g	80mg	21g	1g	8g	2g
609144	--	Original	200/1 oz	1 GRN	130	4g	1g	55mg	21g	0g	8g	2g
610687	--	Strawberry	200/1 oz	1 GRN	120	4g	1g	55mg	21g	0g	7g	2g

ZEE ZEES® WHEAT CRACKERS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
614888		Wheat Crackers - NEW	300/0.8 oz	1 GRN	90	3g	0g	125mg	15g	1g	2g	2g



ZEE ZEES® STRING CHEESE

Looking to add a delicious source of protein to your menus? Peel back layers of mozzarella cheese goodness for a healthy snack option.

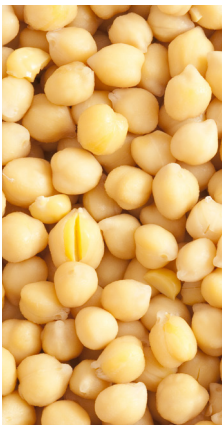
- Meets 1 M/MA requirement
- Smart Snack approved
- Made in a nut free facility
- Commodity options available



ZEE ZEES® SUNFLOWER KERNELS

There's not a seed of doubt that our Sunflower Kernels are both a deliciously portable protein that's great for on-the-go adventures and a terrific source of vitamins and minerals. These low sodium, individually packaged power-ups will definitely grow on you in no time flat.

- Meets 1 M/MA requirement
- Convenient shelf-stable protein
- Made in a nut free facility
- Smart Snack approved
- Kosher



ZEE ZEES® HUMMUS & DIPZ™

The perfect shelf-stable vegetarian protein no matter what. A delicious and nutritious item that pairs well with any snack or vegetable item on your menu.

- 1 M/MA or 1/4 cup VEG (legume) and 2 M/MA or 1/2 cup VEG (legume) options
- Convenient shelf-stable protein
- Gluten free, kosher and vegetarian
- Made in a nut free facility
- Smart Snack approved
- Commodity options available



STRING CHEESE



SUNFLOWER KERNELS



HUMMUS & DIPZ™

ZEE ZEES® STRING CHEESE

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
80050		String Cheese	360/1 oz	1 M/MA	90	6g	5g	180mg	1g	0g	0g	7g
GOVST1AM	100022	String Cheese	360/1 oz	1 M/MA	90	6g	5g	180mg	1g	0g	0g	7g

ZEE ZEES® SUNFLOWER KERNELS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
B88090	--	Honey Roasted Sunflower Kernels	250/1.2 oz	1 M/MA	200	16g	2g	65mg	10g	3g	5g	6g
B87860	--	Roasted Sunflower Kernels	250/1 oz	1 M/MA	170	14g	1.5g	110mg	6g	3g	1g	6g
B89000	--	Spicy Sunflower Kernels - NEW	250/1.2 oz	1 M/MA	200	17g	2.5g	170mg	8g	3g	1g	6g

ZEE ZEES® HUMMUS & DIPZ™ CUPS

Item #	Commodity Code	Product Description	Case Pack	Meal Contribution	Calories	Total Fat	Saturated Fat	Sodium	Total Carbohydrates	Dietary Fiber	Sugars	Protein
A5700	100365	Original Bean Dipz Cup 3 oz - NEW	120/3 oz	1 M/MA or 1/4 Cup VEG	80	1.5g	0g	190mg	12g	4g	0g	3g
A5000	100360	Original Hummus Cup 3 oz	120/3 oz	1 M/MA or 1/4 Cup VEG	110	2g	0g	100mg	18g	5g	3g	6g
A5050	100360	Original Hummus Cup 4.5 oz	96/4.5 oz	2 M/MA or 1/2 Cup VEG	170	3.5g	0g	150mg	27g	7g	5g	9g
A5100	100360	Red Pepper Hummus Cup 3 oz	120/3 oz	1 M/MA or 1/4 Cup VEG	110	2g	0g	100mg	18g	5g	4g	6g
A5150	100360	Red Pepper Hummus Cup 4.5 oz	96/4.5 oz	2 M/MA or 1/2 Cup VEG	170	3.5g	0g	150mg	27g	7g	5g	8g
A5200	100360	Taco Hummus Cup 3 oz - NEW	120/3 oz	1 M/MA or 1/4 Cup VEG	120	3g	0g	180mg	18g	5g	3g	6g



NATIONAL HEADQUARTERS

46820 Magellan Drive
Suite A
Novi, MI 48377-2454

SAN DIEGO OFFICE

10805 Rancho Bernardo Road
Suite 120
San Diego, CA 92127-5702

PHONE: 800.886.6866

FAX: 248.669.3000

FIND US ONLINE



WWW.NATIONALFOODGROUP.COM

WWW.ZEEZEES.COM

040220