

Resource:  
**K12**

**Better**  
**Nutrition**  
made simple



Salsa & Marinara Dipping Cups  
For Grab N Go Meal Kits  
(Including School District Examples)

**Red Gold**  
**Jodi Batten, SNS**



# Easy Winners: Salsa & Marinara Sauce



600x400



GRAB N' GO TOMATO PRODUCTS  
STUDENTS LIKE & LOVE!

[LEARN MORE](#)





**Nachos**

**Pizza Meal  
Kit  
Reimbursable**



**Taco Salad**

**Grab N Go  
Reimbursable  
Meal Solutions**



**Salsa & Marinara Sauce  
Red/Orange Veggies  
That Kids Love to Eat!**



**NACHO Meal Kit - Reimbursable**



**PRETZEL Dipper Meal Kit - Reimbursable**



# Our COVID-19 K12 Update . . .



Successfully  
Helping K12 Customers  
Across the Nation  
Move from the Serving in  
Cafeteria to the Car Line to  
the Classroom (CCC) . . .





# Grab N Go Reimbursable Meal Solutions



Breakfast Taco with Salsa Cup



## Salsa & Marinara Sauce

Red/Orange Veggies  
That Kids Love to Eat!

## COVID-19 Sales Winners

- Salsa Cups
- Marinara Cups





# Red/Orange Veggie Cup Options: Product Info. With SY2021 PTV



GTIN	Red Gold Item Number	Brand/ Product Description	Cups/ Case	Red/ Orange Vegetable Credit	Sodium/ Smart Snacks Compliant	Estimated Portion Cost (Commercial)	SY2021 Commodity PTV Discount/ Case
8-00-72940-11139-5	REDSC2ZC84	Red Gold Salsa Dipping Cup 3 oz	84	1/2 cup	195 mg	\$0.37	\$1.11
4-00-72940-11139-7	REDSC2ZC168	Red Gold Salsa Dipping Cup 3 oz - Double Pack	168	1/2 cup	195 mg	\$0.35	\$2.21
6-00-72940-11057-8	REDSCHZC264	Red Gold Salsa Dipping Cup 1.5 oz	264	1/4 cup	100 mg	\$0.26	\$1.74
8-00-72940-82207-9	REDNA2ZC84	Red Gold Marinara Sauce Dipping Cup 2.5 oz	84	1/2 cup	200 mg	\$0.29	\$1.72
4-00-72940-82207-3	REDNA2ZC168	Red Gold Marinara Sauce Dipping Cup 2.5 oz - Double Pack	168	1/2 cup	200 mg	\$0.28	\$3.43
6-00-72940-11058-5	REDNAHZC264	Red Gold Marinara Sauce Dipping Cup 1.25 oz	264	1/4 cup	100 mg	\$0.23	\$2.70
8-00-72940-11135-7	REDNA1Z	Red Gold Marinara Sauce Dunk Cup 1.0 oz	250	1/8 cup	120 mg	\$0.11	\$1.87

**R/O VEGETABLE CREDITING**  
IN 1/2 CUP & NEW 1/4 CUP OPTIONS!

Better  
**Nutrition**  
made simple





# Salsa Dipping Cup Products



ENHANCED Low Sodium – Unique Formula = Great Taste

Creditable Red/Orange Vegetables

- 3 oz. Cup Credits as ½ cup  
• 195 mg sodium)
- 1.5 oz. Cup Credits as ¼ cup  
• 100 mg sodium)



Meal Solutions

- Breakfast
- Lunch
- Supper

Dipping Cup Options

- REDSC2ZC84 – 84 / 3.0 oz. cups
- REDSC2ZC168 – 168 / 3.0 oz. cups\*
- REDSCHZC264 – 264 / 1.5 oz. cups

\* Larger Pack saves \$.01/cup



Better  
Nutrition  
made simple



# Marinara Dipping Cup Products



**ENHANCED Low Sodium – Unique Formula = Great Taste**

**Creditable Red/Orange Vegetables**

- 2.5 oz. Cup credits as  $\frac{1}{2}$  Cup
- 1.25 oz. Cup Credits as  $\frac{1}{4}$  cup
- 1.0 oz. Cup credits as  $\frac{1}{8}$ th cup

**Meal Solutions**

- Breakfast
- Lunch
- Supper



**Dipping Cup Options**

- REDNA2ZC84 – 84 / 2.5 oz. cups
- REDNA2ZC168 – 168 / 2.5 oz. cups
- REDNAHZC264 – 264 / 1.25 oz. cups
- REDNA1Z – 250 / 1.0 oz. dunk cups

\* Larger Pack saves \$.01/cup

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Nutrition**  
made simple





# Portion from Bulk (#10 Cans)



Serve a Nutritious, Creditable, POPULAR Vegetable – only 3 oz. of Marinara or Salsa!



6/#10 Can (630 oz.) “Make Your Own Dipping Cups”

One Can (105 oz.)= 38 cups (3 oz.) = ½ cup Veggie = \$.15/ each (\$.12/serving - Sauce Only)

= Pictured: 4 oz. cup / 3.25 Solo cup would also work



# “USDA Brown Box” Spaghetti Sauce/Salsa: Portion from Bulk (#10 Cans)



**NOTE: 4 oz. SERVING required . . .not 3 oz. like Red Gold Nutritionally Enhanced products !**



6/#10 Can (630 oz.) “Make Your Own Dipping Cups”

One Can (105 oz~) = 26 cups (4 oz.) = ½ cup Veggie = .19/ each (\$.16/serving - Sauce Only)

= Pictured: 4 oz. cup / 3.25 Solo cup would also work



# Case Studies

# Dallas ISD

The Country Won't Work Without Them. 12  
Stories of People Putting Their Lives on the Line  
to Help Others During Coronavirus

SPECIAL REPORT: HEROES OF THE FRONT LINES





# Case Studies

# Dallas ISD



## FREE CURBSIDE MEAL PICK-UP MENU

PICK-UP DATE: THURSDAY, APRIL 23, 2020

DAY 1	DAY 2	DAY 3	DAY 4
<b>Breakfast To Go</b> Mini Bagel with Strawberry Cream Cheese Juice	<b>Breakfast To Go</b> Cereal Bowl 1 oz. Cheese Juice	<b>Breakfast To Go</b> Banana Bread Slice Juice	<b>Breakfast To Go</b> Mini Waffles Juice
<b>Lunchable Bag</b> Turkey Ham & Cheese Meal Vegetable of the Day Fruit of the Day	<b>Nacho Lunch Bag</b> Tortilla Chips Cheddar Cheese Cup Bean Dip Salsa Cup Fruit of the Day	<b>PB&amp;J Lunch Bag</b> Strawberry PB&J Sandwich Sunflower Seeds Shortbread Coin Vegetable of the Day Fruit of the Day	<b>Chicken Slider Lunch Bag</b> Grilled Chicken Sliders Fava Beans Vegetable of the Day Fruit of the Day
<b>Pinwheel Supper Bag</b> Pinwheel Pocket Vegetable of the Day Fruit of the Day	<b>DAY 5</b> <b>Breakfast To Go</b> Cereal Bar 1 oz. Cheese Juice	<b>DAY 6</b> <b>Breakfast To Go</b> Mini Bagel with Strawberry Cream Cheese Juice	<b>DAY 7</b> <b>Breakfast To Go</b> Cereal Bowl 1 oz. Cheese Juice
	<b>Grilled Cheese Lunch Bag</b> Grilled Cheese Sandwich Vegetable of the Day Fruit of the Day	<b>Burrito Lunch Bag</b> Bean & Cheese Burrito Vegetable of the Day Fruit of the Day	<b>Cheese Breadstick Lunch Bag</b> Mozzarella Cheese-filled Breadsticks Turkey Meatstick Vegetable of the Day Fruit of the Day



## NBC 5 News Story with Salsa cup - Video

<https://www.nbcdfw.com/news/local/carter-in-the-classroom/dallas-cafeteria-workers-honored-by-time-magazine/2351359/>

Menu is subject to change. Read carefully and prepare each item according to proper instructions. For a complete list of preparation instructions and nutrition information, please visit [www.dallasisd.org/grabandgomeals](http://www.dallasisd.org/grabandgomeals). Each student will receive one milk per day. Choices include 1% White Milk or Fat Free Chocolate Milk. This Institution is an Equal Opportunity Provider.



# Case Studies

## North East ISD



CORONAVIRUS

### NEISD Brings Meals to Students Via Wheels



### MORE MEALS !!

- Multi-Day Meal Packs for children available curbside on Mondays and Thursdays during school closure.
- **Effective April 27, 2020** meal packs will contain breakfast, lunch and supper; including provisions for weekends

### Using Red Gold Salsa Cups & Marinara Cups

<https://spectrumlocalnews.com/tx/san-antonio/news/2020/03/30/neisd-bring-meals-to-students-via-wheels->







# The School District of Lee County

PERSONAL • PASSIONATE • PROGRESSIVE



School District of Lee County - Food & Nutrition Services ▶ School Nutrition Industry Professionals

4 hrs • 📍

Math lesson of the day: [Rich Products](#) + [Red Gold Tomatoes](#) = 1 POPULAR Pizza Kit for our summer "Grab & Go" meal service.



School District of Lee County - Food & Nutrition Services

4 hrs • 🌐

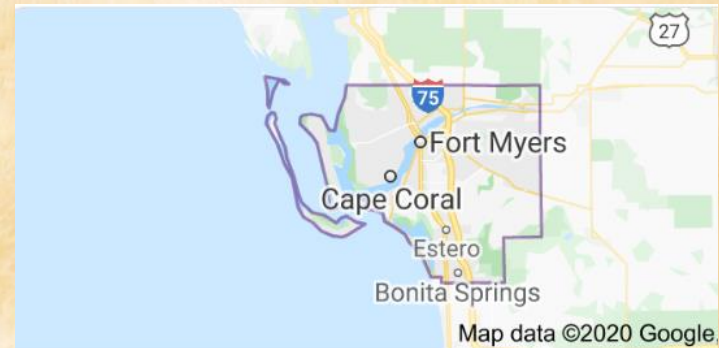


Thanks to our industry partners [Rich Products](#) and [Red Gold Tomatoes](#), [Veterans Park Academy For The Arts](#) has taken Grab & Go meals to the next level wi... See More



95K+  
Students

120  
Schools



## School District of Lee County

Florida

👍❤️ You and 6 others

1 Comment



# Case Studies

# Moore Public Schools (OK)



Tuesday, April 7

**Crispy Taco w/rice-Pizza Lunchable-  
Chef Salad**

**Pinto beans-Lettuce, tomatoes,  
salsa**

**Mixed Fruit-banana- Juice (Apple,  
Orange)**

*Assorted Milk*

Enrollment: **25,000**

Distributor: **US Foods**





# “Pizza Parfait”

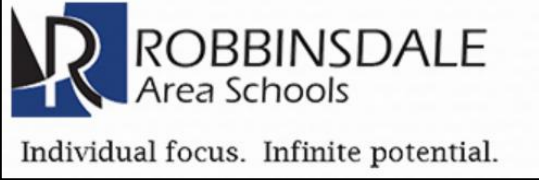
Pizza Kit  
in a Cup





# Case Studies

# Robbinsdale Schools (MN)



**Salsa Cups**  
Part of Nacho Kit





# Case Studies

## Bridgeport Connecticut – Curbside



Pizza Kit  
with  
Individually  
Wrapped Pizza  
&  
Marinara Dipping Cup  
for  
(1/2 cup Veg)





# Snapshot from Social Media



## Utilizing Bulk Salsa with Cups to Make Meal Kits

### Reimbursable Meal (Bulk Portioning)

- 1 oz. Cheese Sauce
- 2 oz. Beans
- **3 oz. Salsa**
- 2 oz. Chips
- Condiments: Sour Cream + ??





# Case Studies

## Birmingham Public Schools (MI)



**Free Breakfast and Lunch**  
Pick up on Monday, Wednesday, and Fridays. Each Child will get multiple meals, so no child is hungry!

Pick up meals at

- Groves High School 10 a.m. – noon**
- Derby Middle School 10 a.m. – 11 a.m.**
- Huntley Square Apartments 10 a.m. - 11 a.m.**
- West Maple Elementary 10 a.m. - 11 a.m.**

Children do not need to be enrolled at Birmingham Public Schools, all children welcome. Children do not need to be with the parent to pick up their meals.

Chartwells Dream Team serving up happy, healthy, & pixie dust!  
Questions call Pattie Guck (248) 228-7172

← TIPS for School Meals... 🔍 ...

So proud of what we're doing everyday  
Happy and healthy

 **Birmingham Public Schools Food Service** is at **Birmingham Public Schools.** [Follow](#)

Apr 23 at 9:44 PM • 🌐

Here is an example of the meals that one child will receive Friday for the weekend. 3 breakfasts and 3 lunches 😊😊😊  
Serving up happy, healthy & pi... [See More](#)



👍❤️ 93

8 Comments • 3 Shares



# Schools Sharing Pizza Kit Ideas



The pizza meal kit is perhaps the district's most popular combo.

Charleston South Carolina Schools 2019





# Other Schools Sharing Ideas . . .

# WHAT'S FOR LUNCH?



**The All American**

- MINI HOT DOG BUN
- MINI BEEF FRANK
- TORTILLA CHIPS
- CHERRY TOMATOES
- RANCH DRESSING
- APPLE SLICES
- FRUIT ROLL-UP

- JALAPENO ROLL
- TURKEY HAM
- CHEESE
- CHEEZ-IT
- SANDWICH SALAD
- APPLE SLICES
- FRUIT ROLL-UP



**The Comfort**



**The Ole'**

- TORTILLA
- CHICKEN STRIPS
- CHEESE
- SALSA
- CRAISINS
- CUCUMBERS
- FRUIT ROLL-UP

- PIZZA CRUST
- MARINARA SAUCE
- CHEESE
- PEPPERONI SLICES
- CRAISINS
- BABY CARROTS
- FRUIT ROLL-UP



**The Pizza**

# The Lunchbox

Courtesy of Aldine ISD



# Customized Meal Kit Menu

## Template Example: GFS -Houston



Work with local broker and distributor to create meal kits using eligible and stock items

### Pizza Munchable Meal Kit - Reimbursable



#### Assemble with Available Components / Options:

- Meat/Meat Alternate (2 oz.)
  - Jennie O Pepperoni (GFS 276662) 21 slices = 1 m/ma. 242 svgs per case
  - Alpha Foods Diced Mozzarella (GFS 332944) 8/5# bags per case
  - Alpha Foods Pepperoni (GFS 621483) 6 slices = .25 m/ma 426 svgs per case
- Grain (2 oz.)-
  - Father's Table Loco Bread (GFS 696831) 144 servings per case
- Vegetable (1/2 Cup Red/Orange)
  - Red Gold Marinara Cup 2.5 oz. (GFS 677721) 84 servings per case
- Fruit (1/2 Cup) –
  - Dole Fruit Cups in Juice, 36/4 oz per case (Pineapple 216300) (Tropical Fruit 132000) (Diced Peaches 131970) (Mandarin Oranges 924111)
- Milk – Shelf Stable Kikkoman Vanilla Soy Milk GFS 494222 24/8 oz per case





# Customized Meal Kit Template

## Example: USFS - Carolinas



Work with local broker and distributor to create meal kits using eligible and stock items

### Nacho Munchable Meal Kit - Reimbursable

#### Assemble with Available Components / Options:

- Meat/Meat Alternate (2 oz.)
  - **Ortega Cheese 4oz cup- USF# 0696419**
  - 72 4oz portions per case
- Grain (2 oz.)-
  - **Mission 3oz Bag Tortilla Chips- Man# 10831**
  - 48/3oz bags per case
- Vegetable (1/2 Cup Red/Orange)
  - **Item: Red Gold Salsa Cup 3.0 oz. USF# 6620343**
  - 168- 3.0 cups- .29 cents each
- Fruit (1/2 Cup) –
  - **Del Monte Diced Pears 4.4oz Fruit cup- Man# 2004529**
  - 48 portions per case
- Milk – Shelf Stable Milk Options - if available





# Customized Meal Kit Template

## Example: GFS -Houston



Work with local broker and distributor to create meal kits using eligible and stock items

### Pretzel Meal Kit – Reimbursable

#### Assemble with Available Components / Options:

- Meat/Meat Alternate (2 oz.)
  - Cheese Dip Cup (GFS 528690) 140/3 oz per case
  - Soy Butter Cup (GFS 154042) 100/1.12 oz per case
- Grain (2 oz.)-
  - J&J IW Pretzel (GFS 984750) 100/2.2 oz per case – needs to be set up in Houston
  - J&J Pretzel roll, bulk (GFS 285422) 108/2.7 oz per case
- Vegetable (1/2 Cup Red/Orange)
  - Red Gold Marinara Cup 2.5 oz. (GFS #677721) 84 servings per case
- Fruit (1/2 Cup) –
  - Dole Fruit Cups in Juice, 36/4 oz per case (Pineapple 216300) (Tropical Fruit 132000) (Diced Peaches 131970) (Mandarin Oranges 924111)
- Milk – Shelf Stable Kikkoman Vanilla Soy Milk GFS 494222 24/8 oz per case





# Breakfast Taco with Salsa Cup



- Meat/ Meat Alternate + Grain
  - Breakfast Taco
- Fruit / Vegetable – ½ cup
  - Red Gold Salsa Cup 3 oz.
    - Meets ½ cup F/V requirement
- Fruit / Vegetable – ½ cup
  - Juice Box
- Regular / Shelf Stable Milk





# Tool: Dipping Cup Cheat Sheet



TEAMS		RED GOLD QUALITY		Better Nutrition made simple		Key Item Specs for Grab N Go Vegetable Cup Options (See Meal Kit Ideas & Pkg Below)												SY 1920 Commodity Program Information									
File Date / Author:	4/2/20 (JH)	SKU Code / Author:		Tracking Number:		GTW	Red Gold Item Number	Product Description	Pack Size	Vegetable Component Credit	Unit Weight	Units per case	Gross Weight (Est.)	Net Weight (Est.)	Case Cube	Case Dimensions L x W x H	Total Cartons TL x HL Pallet	Total Cases / Pallet	Pallets / TL	Cases / TL	Double Stacked	Cups / TL	TL Weight	Meat # Number (Tomato Paste Total)	DF Pounds/Case	PTV(S)	
Part on Control Red/Orange Vegetables - Meets USDA Vegetable Credit Requirements - IN RSLP, SGP, SFS P, OK/CP																											
	640-2596-111595	REDG220M	Red Gold Salsa Dipping Cups (Made with Sugar Enhanced Low Sodium) 64 / 2.5 oz. Cups	840g	1.0 Cup	3.0	64	18.75	0.74	12.12 x 9.10 x 10.34	15.74	40	2400	—	201.000	43.200	100.000	2.36	\$0.97								
	640-2596-111597	REDG220M6	Red Gold Salsa Dipping Cups (Made with Sugar Enhanced Low Sodium) 168 / 3 oz. Cups	1460 oz	1.0 Cup	3.0	168	31.92	1.07	18.58 x 2.10 x 11.56	7.84	36	42	1176	—	197.360	41.160	100.000	4.72	\$1.05							
	640-2596-110374	REDG242C364	Red Gold Salsa Dipping Cups (Made with Sugar Enhanced Low Sodium) 364 / 1.5 oz. Cups	3947.5 oz	1.0 Cup	1.5 oz	364	24.78	1.60	18.58 x 2.10 x 11.56	7.84	36	42	1176	—	210.450	31.750	100.000	3.71	\$1.03							
	640-2596-632074	REDG242C36	Red Gold Marinara Sauce Dipping Cups (Midwidth Sugar Enhanced Low Sodium) 64 / 2.5 oz. Cups	842.5 oz	1.0 Cup	2.5 oz	64	13.15	0.74	12.916 x 9.10 x 10.34	15.74	40	2400	—	210.450	37.600	100.000	3.67	\$1.01								
	640-2596-632073	REDG242C36	Red Gold Marinara Sauce Dipping Cups (Midwidth Sugar Enhanced Low Sodium) 168 / 2.5 oz. Cups	169.25 oz	1.0 Cup	2.5 oz	168	36	20.25	1.07	18.58 x 2.10 x 11.56	7.84	36	42	1176	—	197.360	34.160	100.000	7.35	\$3.03						
	640-2596-110395	REDG242C364	Red Gold Marinara Sauce Dipping Cups (Midwidth Sugar Enhanced Low Sodium) 364 / 1.25 oz. Cups	3641.25 oz	1.0 Cup	1.25 oz	364	25	20.00	1.00	18.58 x 2.10 x 11.56	7.84	36	42	1176	—	210.450	27.040	100.000	5.70	\$3.36						
	640-2596-111257	REDG242Z	Red Gold Marinara Sauce Dipping Cups (Made with Sugar Enhanced Low Sodium) 250 / 1 oz. Cups	250 / 1 oz	1.0 Cup	1.0	250	15	15.00	0.00	6.10 x 11.16 x 5.12	8.110	90	26	2340	—	105.000	42.120	100.000	3.96	\$1.64						
<p>Red Gold Contact: National Director - Non Commercial - Josh Ballew, SWS      Email: <a href="mailto:jballew@redgold.com">jballew@redgold.com</a> / Cell: 512-528-4930 / Office: 512-281-5090</p> <p>Red Gold HQ Contact: Sales Analyst - Non Commercial - Josh Chaffin      Email: <a href="mailto:jchaffin@redgold.com">jchaffin@redgold.com</a> / Office: 781-557-5500 x1911</p> <p>Texas Broker Contact: Affinity/Synergy - Eve Patten on      EMAIL: <a href="mailto:eve.patten@affinitysales.com">eve.patten@affinitysales.com</a>      Phone: 713-557-1917</p>																											

## Portable, Convenient Red/Orange Vegetable Options for Crediting for K12

Unlimited K12 Menu Solutions:  
Offer these veggies everyday for Breakfast/ Lunch/ Supper  
For dipping with popular entrees such as pizza, chicken, & burritos!



Packaging



Nachos

Pizza Meal Kit Reimbursable

Taco Salad

Grab N Go Reimbursable Meal Solutions

Salsa & Marinara Sauce Red/Orange Veggies That Kids Love to Eat!

NACHO Meal Kit - Reimbursable

PRETZEL Dipper Meal Kit - Reimbursable

## Other Schools Sharing Ideas of Pizza Kits



BREAKFAST BURRITO w/ Salsa Cup @Mrs.10.Cup Post-Viso Requirement at Brockton



[www.k12tomatoes.com](http://www.k12tomatoes.com)  
More Grab N Go Menu Solutions Info:



Better Resources for Better Nutrition!



# New Tool Review: Close Up



GTIN	Red Gold Item Number	Product Description	Pack/ Size	Vegetable Component Credit
<b>Portion Control Red/Orange Vegetables - Meets USDA Vegetable Crediting Requirements in NSLP /SBP / SFSP /CACFP</b>				
8-00-72940-11139-5	REDSC2ZC84	Red Gold Salsa Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 84 / 3 oz Cups	84/3oz	1/2 Cup
4-00-72940-11139-7	REDSC2ZC168	Red Gold Salsa Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 168 / 3 oz Cups	168/3 oz	1/2 Cup
6-00-72940-11057-8	REDSCHZC264	Red Gold Salsa Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 264 / 1.5 oz Cups	264/1.5 oz	1/4 Cup
8-00-72940-82207-9	REDNA2ZC84	Red Gold Marinara Sauce Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 84 / 2.5 oz Cups	84/2.5oz	1/2 Cup
4-00-72940-82207-3	REDNA2ZC168	Red Gold Marinara Sauce Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 168 / 2.5 oz Cups	168/ 2.5 oz	1/2 Cup
6-00-72940-11058-5	REDNAHZC264	Red Gold Marinara Sauce Dipping Cups (Made with Sugar/ Enhanced Low Sodium) 264 / 1.25 oz. Cups	264/1.25 oz	1/4 Cup
8-00-72940-11135-7	REDNA1Z	Red Gold Marinara Sauce Dunk Cups (Made with Sugar/ Enhanced Low Sodium) 250 / 1 oz. Cups	250 / 1 oz.	1/8 Cup

Key Item Specs for Grab N Go Vegetable Cup Options (See Meal Kit Ideas & Pkg Below)													SY1920 Commodity Program Information		
Unit Weight	Units per case	Gross Weight (lbs.)	Net Weight (lbs.)	Case Cube	Case Dimensions L x W x H	Pallet Config. TI x HI Pallet	Total Cases / Pallet	Pallets / TL	Cases / TL	** Double Stacked	Cups / TL	TL Weight	Material Number (Tomato Paste Totes)	DF Pounds/ Case	PTV (\$)
3 oz	84	18	15.75	0.74	12 1/2 x 9 1/2 x10 3/4	15 X 4	60	40	2400	**	201,600	43,200	100332	2.36	\$0.97
3 oz	168	35	31.52	1.57	18 5/8 x12 1/2 x 11 5/8	7 X 4	28	42	1176	**	197,568	41,160	100332	4.72	\$1.95
1.5 oz	264	27	24.75	1.60	18 5/8 x12 1/2 x 11 5/8	7 X 4	28	42	1176	**	310,464	31,752	100332	3.71	\$1.53
2.5 oz.	84	15	13.13	0.74	12 8/16 x 9 1/2 x10 3/4	15 X 4	60	42	2520	**	211,680	37,800	100332	3.67	\$1.51
2.5 oz.	168	29	26.25	1.57	18 5/8 x12 1/2 x 11 5/8	7 X 4	28	42	1176	**	197,568	34,104	100332	7.33	\$3.02
1.25 oz	264	23	20.63	1.60	18 5/8 x12 1/2 x 11 5/8	7 X 4	28	42	1176	**	310,464	27,048	100332	5.76	\$2.38
1 oz.	250	18	15.63	0.60	16 1/2 X 11 1/8 X 5 1/2	9 X 10	90	26	2340		585,000	42,120	100332	3.98	\$1.64



# A Variety of Packaging Options:

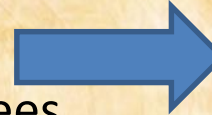


<<  
**84 Count Case**  
>>

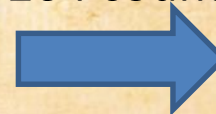
**250 Count Case**



168 Count Case = Double  
Save \$.01/cup  
Save Delivery Fees



Same case For 264 count  
"Shorty Cups"





# Red Gold COVID-19 Resource Page



<https://besttastingtomatoes.com/red-gold-covid-19-resources-for-customers/>



PRODUCTS MENU IDEAS BROKERS SAMPLES NEWS & TRENDS ABOUT US CONTACT

Read the latest foodservice news from Red Gold, plus trends and insights important to your business.

TOP CATEGORIES Casual Dining Trends Trends C&U Trends K12 Trends Healthcare Trends Pizza & Italian Trends Senior Living Trends New

All Categories ▾



28th  
4-2020

## COVID-19 RESOURCES FOR CUSTOMERS

Red Gold has created some unique resources to help you build Grab-N-Go meals and find portion control condiments while you feed your customers on the go. Click below for more information about Red Gold's products and helpful resources. [View Resources](#)

Category: K12 Trends

READ MORE

## RED GOLD COVID-19 RESOURCES FOR CUSTOMERS

Grab N Go Dipping Cups



Red Gold Portable Cups & Vegetable Options

DOWNLOAD PDF

Red Gold Salsa & Marinara Cup Cheat Sheet Details

DOWNLOAD PDF

Salsa 2 oz

VIEW

Salsa 1.5 oz

VIEW

Individual Spec Sheets

1.25 NB Marinara Sauce

VIEW

2.5 NB Marinara Sauce

VIEW

1 oz NB Marinara Sauce

VIEW



# SNA COVID19 Industry Resource

## Red Gold Link to our COVID-19 Page

[School Nutrition Foundation](#)[SNA Emporium](#)[Career Center](#)[DONATE  
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### COVID-19

[> Member Resources: COVID-19](#)[> USDA/CDC/DOE and More](#)[> COVID-19 Policy Updates](#)[> Stay at Home Orders](#)[> Emergency Preparedness](#)

## SNA Industry Partner Resources

### Red Gold

Jodi Batten

[jbatten@redgold.com](mailto:jbatten@redgold.com)

Red Gold has been an industry leader in the K12 Segment by offering popular, versatile, convenient, portion control Vegetable Cups to schools for many years. Their uniquely formulated Better Nutrition Made Simple™ Salsa Cups and Marinara Cups meet the Red/Orange Vegetable Crediting requirements in USDA Feeding Programs. They are each available in sizes that meet either ½ cup Credit or ¼ cup Credit. These shelf stable items make great veggie solutions to your Grab N Go feeding needs during the Covid19 Pandemic. They are readily available through most foodservice distributors. Additionally, Red Gold has a variety of Portion Control Naturally Balanced™ Condiments (i.e. Ketchup and Barbeque Sauce) to enhance those To Go Meals. For more information, [click here](#).

### RELATED

### COVID-19

[SNA Member Resources: COVID-19](#)  
[USDA, CDC, DOE, and More](#)  
[COVID-19 Policy Updates](#)  
[State Stay at Home Orders](#)  
[Emergency Preparedness](#)  
[SNA COVID-19 Webinar Series](#)  
[Industry Partner Resources](#)  
[Allied Partner Resources & More](#)



# State Agency Websites Hosting Resources for Schools & Commodity Processors



## Example: Texas – Square Meals TDA Website (418 Line Items / Updated Weekly)

Processor	Material #	Material #2	Material #3	End Product Code	Description
Red Gold	100332			REDOA1Z	BBQ Sauce - Dunk Cup, Naturally Balanced, 250 / 1.0 oz cups
Red Gold	100332			REDNA2ZC168	Dipping Cup - Marinara Sauce, 168 / 2.5 oz cups
Red Gold	100332			REDNA1Z	Dipping Cup - Marinara Sauce, 250 / 1.0 oz cups
Red Gold	100332			REDNAHZC264	Dipping Cup - Marinara Sauce, 264 / 1.25 oz cups
Red Gold	100332			REDNA2ZC84	Dipping Cup - Marinara Sauce, 84 / 2.5 oz cups
Red Gold	100332			REDSC2ZC168	Dipping Cup - Salsa, 168 / 3 oz cups
Red Gold	100332			REDSCHZC264	Dipping Cup - Salsa, 264 / 1.5 oz cups
Red Gold	100332			REDSC2ZC84	Dipping Cup - Salsa, 84 / 3 oz cups
Red Gold	100332			REDY51Z	Ketchup - Dunk Cup, Naturally Balanced, 250 / 1.0 oz cups
Red Gold	100332			REDY59G	Ketchup - Packet, Fancy, 9 gram/1000 ct
Red Gold	100332			HUYW8G	Ketchup - Packet, Huy Fong Sriracha, 8 gram/1000 ct
Red Gold	100332			REDYL9G	Ketchup - Packet, Naturally Balanced, 9 gram/1000 ct

### Others:

- OK
- CT
- PA
- MA
- OR

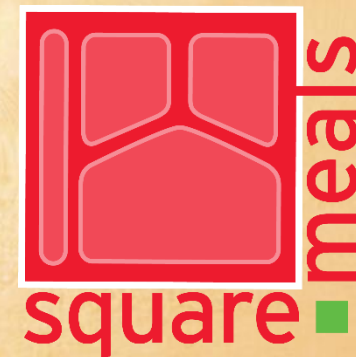


### Grab-n-Go USDA Foods for Further Processing

Many CEs are operating under an alternate feeding method in response to COVID-19. TDA has compiled a [list of available Processor Grab-n-Go end products](#) that are easier to utilize during this disruption. CEs currently ordering USDA Foods for further processing can utilize their inventory balances with processors to reduce food costs by ordering these end products; drawdown their current balances; and assist with feeding.

Please contact your co-op coordinator or processor to order.

<http://www.squaremeals.org/FandNResources/CoronavirusUpdateforContractingEntities/NSLPResources.aspx>



# Cool School Café New Tool for Schools Interactive Resource Center (IRC)



## CREDITING

- Cost-Effective
- Creditable
- Nutritious
- Red Gold Vegetable
- Low Sodium Available



## CONDIMENTS

Great tasting Ketchup and BBQ Sauce with up to 80% less sodium; available in cups, packets and bulk.



So Many Reasons TO    
    
 made with REAL SUGAR

Mission: "to product the FRESHEST, BEST-TASTING Tomato Products in the world"

Welcome to the RED GOLD Family



## Meal Solutions



## COMMODITIES

Red Gold® provides more value with Commodity Tomato Paste Processing Programs that are available in 35+ states.





# One Stop Shop K12 Resource Destination

## Red Gold [www.k12tomatoes.com](http://www.k12tomatoes.com)



**REDPACK QUALITY** Better Nutrition Made Simple **RED GOLD QUALITY** SINCE 1942

The freshest, best tasting tomato products in the world

Home Products Menu Solutions Commodity Processing Nutrition & SPFS Info Resources Samples Contact

### Our K-12 Tomato Products Make the Grade!

Since 1942, Red Gold is a family-owned company dedicated to Quality. Our tomato products are served in school lunchrooms and on family tables, helping America's children grow by providing valuable nutrients.

New Products From Red Gold!

- 1) Barbecue Family Products POS - [Click To Download](#)
- 2) Condiment Jug Pumps POS - [Click To Download](#)

### Red Gold Tomatoes - All the C's for Success

#### Crediting!

- The most Consumed, Cost-Effective, Creditable, Convenient and Nutritious Red/Orange Vegetable.
- Available in Enhanced Low Sodium options to build Winning Menu Combinations with Popular Everyday Entrees.

#### Condiments!

- Ketchup and other condiments that taste great while reducing sodium by 70% are available in cups, packets and bulk.

#### Commodity Processing Options!

- Red Gold provides more value with Commodity Tomato Paste Processing Programs that are available in 35+ states.

#### Cool School Cafe!

- Reward Your Meal Program. Earn Cool School Points at [coolschoolcafe.com](http://coolschoolcafe.com)

Tomato Paste Commodity Processing Calculator

Generic Tomato Spec Descriptions

Nutritional Info

Red/Orange Vegetable Crediting Guide

Red Gold is a registered trademark of Red Gold, L.L.C. Elwood, IN

# Broker Contact Info for K12 Specialists



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**ACOSTA**  
SALES & MARKETING

**FOODSERVICE**





# Support for Our K12 Customers

**The Red Gold Foodservice & Local Broker Teams:  
WE ARE HERE FOR YOU!!**

National Sales & Marketing Director – Non Commercial :  
**Jodi Batten, SNS**  
[jbatten@redgold.com](mailto:jbatten@redgold.com)

Jodi Batten, SNS



Red Gold  
National Sales &  
Marketing Director  
Non-Commercial

Red Gold Indiana HQ Support:  
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**Thank  
You**

