



OOO-BER DELICIOUS.

Kids love soft, chewy übr® round granola bars – they're perfect for breakfast or snack time.

Fully-baked, individually wrapped übr® ultimate breakfast rounds are produced in a facility that does not process nuts.

Nut free applies to fully-baked varieties only.



Available in two convenient formats: frozen and fully-baked.

PRODUCT CODE	DESCRIPTION	GRAIN OZ EQ	WHOLE GRAIN (G)	DIETARY FIBER (G)	PROTEIN (G)	CASE/PACK SIZE	NUT-FREE
FROZEN DOUGH							
07816	Cinnamon ubr®	2.0	31	6.00	4	140/2.5 oz.	No
13709	Oatmeal Chocolate Chip ubr®	2.0	32	6.25	5	140/2.5 oz.	No
FULLY-BAKED							
08733	Cinnamon ubr® IW, Nut-Free	2.0	35	6.00	5	126/2.2 oz.	Yes
14078	Sunberry Blast™ ubr® IW, Nut-Free	2.0	35	6.35	4	126/2.2 oz.	Yes
13862	Oatmeal Chocolate Chip ubr® IW, Nut-Free	2.0	34	6.24	5	126/2.2 oz.	Yes

100% WHOLE GRAIN 100% SATISFYING

- 100% whole grain
- An excellent source of fiber
- Zero grams trans fat
- Contains 3–5 grams protein

Available in three delicious flavors: Cinnamon, Oatmeal Chocolate Chip, Sunberry Blast™.

FROZEN DOUGH

- Fresh baked on premise
- Merchandise in convenient sleeves
- Up to 5 days ambient shelf life
- Available in 1 oz. or 2 oz. grain EQ

FULLY-BAKED

- Individually wrapped for easy classroom use
- Produced in a nut-free facility
- Fully baked to save time and labor
- Up to 2 week ambient shelf life



Rich Products Corporation
One Robert Rich Way
Buffalo, NY 14213



THE BREAKFAST KIDS LOVE.

MORE DELICIOUS THAN EVER

- Finger-sized portions
- Contains no eggs and no High Fructose Corn Syrup
- Produced in a facility that does not process nuts



PRODUCT CODE	PRODUCT	SERVINGS PER CASE	PACK SIZE	GRAIN OZ. EQ.	% WHOLE GRAIN
37720	Whole Grain Rich French Toast Sticks (3-piece)	100	12/2 lb	2.00	68
37722	Whole Grain Rich French Toast Sticks (4-piece)	119	12/2 lb	2.25	68
37717	Wheat French Toast Sticks (2-piece)	76	6/2 lb	1.75 B	-
67400	Original French Toast Sticks (4-piece)	90	5/2 lb	2.00 B	-



introducing NEW
**WG French Toast Bites
 & WG Pancake Bites**



poppable, shareable and kid-approved

You can enjoy your favorite breakfasts in bite-sized portions!
 Great for breakfast or lunch snacks!

FEATURES & BENEFITS



Versatile

Sprinkle with powdered sugar, serve with syrup, dip in glaze or ice and decorate with sprinkles



**No High Fructose
 Corn Syrup**



**Produced in a facility
 that does not process nuts**



**No Artificial Colors,
 Flavors or Sweeteners**

PRODUCT CODE	DESCRIPTION	PACK/SIZE	2 OZ GRAIN EQ	FROZEN SHELF LIFE
08061	Whole Grain French Toast Bites	384/0.51 oz.	6 Bites	270 Days
08066	Whole Grain Pancake Bites	384/0.51 oz.	6 Bites	270 Days

For more product information, please visit richsfoodservice.com
 or contact your Rich's Sales Representative.