

### cinnamon

# OOO-BER DELICIOUS.

Kids love soft, chewy ubr<sup>®</sup> round granola bars – they're perfect for breakfast or snack time.

Fully-baked, individually wrapped ubr<sup>®</sup> ultimate breakfast rounds are produced in a facility that does not process nuts.

Nut free applies to fully-baked varieties only.

net wt 2.2 oz (62.3g)

Available in two convenient formats: frozen and fullybaked.

#### ubr® - ULTIMATE BREAKFAST ROUNDS

| PRODUCT<br>CODE | DESCRIPTION                                   | GRAIN<br>OZ EQ | WHOLE<br>GRAIN (G) | DIETARY<br>FIBER (G) | PROTEIN (G) | CASE/PACK<br>SIZE | NUT-FREE |
|-----------------|---|----------------|--------------------|----------------------|-------------|-------------------|----------|
| FROZEN DO       | UGH   |                |                    |                      |             |                   |          |
| 07816           | Cinnamon ubr®                                 | 2.0            | 31                 | 6.00                 | 4           | 140/2.5 oz.       | No       |
| 13709           | Oatmeal Chocolate Chip ubr®                   | 2.0            | 32                 | 6.25                 | 5           | 140/2.5 oz.       | No       |
| FULLY-BAKED     |   |                |                    |                      |             |                   |          |
| 08733           | Cinnamon ubr® IW, Nut-Free                    | 2.0            | 35                 | 6.00                 | 5           | 126/2.2 oz.       | Yes      |
| 14078           | Sunberry Blast <sup>™</sup> ubr® IW, Nut-Free | 2.0            | 35                 | 6.35                 | 4           | 126/2.2 oz.       | Yes      |
| 13862           | Oatmeal Chocolate Chip ubr®IW, Nut-Free       | 2.0            | 34                 | 6.24                 | 5           | 126/2.2 oz.       | Yes      |

## 100% WHOLE GRAIN 100% SATISFYING

- 100% whole grain
- An excellent source of fiber
- Zero grams trans fat
- Contains 3–5 grams protein

#### **FROZEN DOUGH**

- Fresh baked on premise
- Merchandise in convenient sleeves
- Up to 5 days ambient shelf life
- Available in 1 oz. or 2 oz. grain EQ

#### **FULLY-BAKED**

- Individually wrapped for easy classroom use
- Produced in a nut-free facility
- Fully baked to save time and labor
- Up to 2 week ambient shelf life

Available in three delicious flavors: Cinnamon, Oatmeal Chocolate Chip, Sunberry Blast™.



**Rich Products Corporation** One Robert Rich Way Buffalo, NY 14213

33860 9/19





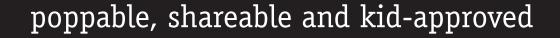
# THE BREAKFAST KIDS LOVE.

### MORE DELICIOUS THAN EVER

- Finger-sized portions
- Contains no eggs and no High Fructose Corn Syrup
- Produced in a facility that does not process nuts

| PRODUCT<br>CODE | PRODUCT  | SERVINGS<br>PER CASE | PACK SIZE | GRAIN<br>OZ. EQ. | % WHOLE<br>GRAIN |
|-----------------|--|----------------------|-----------|------------------|------------------|
| 37720           | Whole Grain Rich French Toast Sticks (3-piece) | 100                  | 12/2 lb   | 2.00             | 68               |
| 37722           | Whole Grain Rich French Toast Sticks (4-piece) | 119                  | 12/2 lb   | 2.25             | 68               |
| 37717           | Wheat French Toast Sticks (2-piece)            | 76                   | 6/2 lb    | 1.75 B           | -                |
| 67400           | Original French Toast Sticks (4-piece)         | 90                   | 5/2 lb    | 2.00 B           | -                |

# *introducing NEW* WG French Toast Bites & WG Pancake Bites



You can enjoy your favorite breakfasts in bite-sized portions! Great for breakfast or lunch snacks!

### **FEATURES & BENEFITS**



**Versatile** Sprinkle with powdered sugar,

serve with syrup, dip in glaze or ice and decorate with sprinkles



Produced in a facility that does not process nuts

No High Fructose Corn Syrup



No Artificial Colors, Flavors or Sweeteners

| PRODUCT CODE | DESCRIPTION                    | PACK/SIZE    | 2 OZ GRAIN EQ | FROZEN SHELF LIFE |
|--------------|--------------------------------|--------------|---------------|-------------------|
| 08061        | Whole Grain French Toast Bites | 384/0.51 oz. | 6 Bites       | 270 Days          |
| 08066        | Whole Grain Pancake Bites      | 384/0.51 oz. | 6 Bites       | 270 Days          |

For more product information, please visit **richsfoodservice.com** or contact your Rich's Sales Representative.

RICH'S