



Schwan's K12 News

Fall 2020

PRODUCTS
THAT GO FROM

Café to Curbside



BIG DADDY'S™ Pizza



- BIG DADDY'S™ Pizza is delicious fresh from the oven, and still delicious when reheated in the microwave! [download directions](#) on [how to cook and package our pizzas to go](#), along with student directions to reheat.*
- BIG DADDY'S™ Primo Par-baked, pre-sliced pizzas are great frozen take-home entrees – **no pre-cooking needed!**
- Have you thought about **sending home a whole pie** as part of weekly meal deliveries? We have flyers you can use to promote a [Family Pizza Night](#).

*Packaging and reheating directions available for select Big Daddy's products only.

MINH® and CHEF ONE™ Asian Style Products



- Add needed variety and international flavor to take home meals with MINH® Stir Fry Kits & Fried Rice! [Simply thaw, combine, and portion](#) our stir fry kits and fried rice to go to make a heat-at-home microwave entrée.**
- CHEF ONE™ Whole Wheat Chicken & Vegetable dumplings and MINH® Chicken or Pork Egg Rolls are even easier to send home – simply [package 6 dumplings or 2 Egg Rolls from frozen](#) for a 2/2 meal that can be microwaved at home.

**Keep refrigerated or frozen until ready to use. Refrigerate up to 3 days or discard unused portion. Bulk cooking, heating, and prep instructions are provided on packaging of product.



IW Pizzas and More

FOR EASY ON THE GO SERVICE



TONY'S™ and BEACON STREET CAFE™ Individually Wrapped Products



- From breakfast to lunch, elementary to secondary **we have an individually wrapped option** to meet your needs.
- TONY'S™ is the **#1 brand for K12 single serve pizzas***** and it comes in **4 great Individually Wrapped (IW)** options! Galaxy 4" is great for younger kids and Tony's 5" IW comes in 100% mozzarella cheese and Uncured Pepperoni varieties for bigger kids.

***Source: NPD Supplytrack data from 2019, #1 in dollar sales for pizzas 8" and smaller.

Learn More! Our heat-at-home directions and back of house pack out instructions for these products and many more can be accessed for free on our website at www.schwansfoodservice.com/heat-at-home/

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EXCITING NEWS for SY 21-22



BIG DADDY'S™ Pizza

- Our product team has been working hard on our BIG DADDY'S™ Primo Par Baked products. Starting in **July 2021**, our **Primo Par Baked 16" pizzas will no longer contain: L-Cysteine, Mono & Diglycerides, or Sodium Stearoyl Lactylate!** We're proud to roll out this change, and proud to say that it will deliver the **same great taste & quality.**
- For schools using untopped dough or making their pizza from scratch, **BIG DADDY'S™ Primo Scratch Ready® Pizza is the perfect labor-saving canvas for variety and creativity.** Our SCRATCH READY® Pizza comes sauced and lightly cheesed to deliver 2 Grain, 1 Meat Alternate crediting, ready to be finished by your kitchen staff. We have **many recipes available** as inspiration that show how you can turn extra ingredients into exciting new pizza flavors.

Asian Style Meals

- With the integration of the TWIN MARQUIS® and CHEF ONE™ brands, we are proud to offer a **full portfolio of products for a successful Asian menu day.** Give students the restaurant experience they crave by giving them a customizable combo meal using appetizers, stir fry entrees, and authentic sides!
- CHEF ONE™ Whole Wheat Chicken and Vegetable Dumplings complement Asian meals and stand on their own as an entrée. 6 dumplings credits as a 2 Meat, 2 Grain entrée and 3 Dumplings work as a Smart Snack. **Available Now!**
- TWIN MARQUIS® **Whole Wheat Yakisoba noodles** are the **perfect authentic base for Asian dishes.** From stir fry to hot soup to cold noodle salad, the applications are endless!
- MINH® **Stir Fry Kits are improved for school year 20-21**, with whole muscle chicken and great tasting, less sodium sauces. Commodity processing is available for an affordable and delicious Asian menu day!



Find out more: **1-888-554-7421**
or **SchwansFoodService.com**