



FROZEN WILD BLUEBERRIES SOCIAL MEDIA TOOLKIT

#WildBluesinSchools

ABOUT WILD BLUEBERRIES:

Harvested from Maine's barrens within 24 hours, Wild Blueberries are frozen fresh to lock in flavor and nutrition. Wild Blueberries pack a powerful nutritious punch, with **2x the antioxidants** and **33% more healthy anthocyanins** than ordinary blueberries, important nutrients that our bodies and brains crave. Learn more at [Wild Blueberries School Food Service](#).

ABOUT THIS TOOLKIT:

We want to help support your school nutrition program. This easy-to-use (cut and paste) social media resource provides posts and images to engage your families and promote Wild Blueberries on your menu. We have created posts for Facebook, Twitter and Instagram, along with customized URLs and images. If you would like to edit the posts for your school or district, feel free to do so.

We encourage you to share photos from your school(s) using frozen Wild Blueberries.

Please tag us on social media so that we can connect with your schools:

 Facebook [@Wild Blueberries](#)

 Twitter [@WildBBerries](#)

 Instagram [@WildBlueberries](#)

AND, be sure to use our school nutrition hashtag

[#WildBluesinSchools](#)






DOWNLOAD OUR FREE #WILDBLUESINSCHOOLS SOCIAL MEDIA TOOLKIT



SOCIAL MEDIA POST 1: Wild Blueberry Parfait Recipe




Facebook:

Did your middle or high school student sleep  late and miss breakfast — AGAIN? 
WOW 'em and power 'em up  with this brain-boosting Wild Blueberry Parfait — now serving! A perfect grab-and-go meal that's even tastier than it looks.

#WildBluesinSchools Go WILD: <https://bit.ly/2SSdxf6>









Twitter:

Did your middle/high school student sleep late & miss breakfast — AGAIN?
WOW 'em + power 'em up with this #BrainBoosting **#WildBlueberry** Parfait 
<https://bit.ly/3nOLMck> NOW SERVING! A perfect grab-and-go meal!

#SchoolBreakfast #WildBluesinSchools



Instagram:

 Did your middle/high school student  sleep late & miss breakfast — AGAIN? 
#WildBluesinSchools  WOW 'em and power 'em up with this **#BrainBoosting**
#WildBlueberry Parfait.  NOW SERVING  A perfect grab-and-go meal that's
even tastier than it looks. **#SchoolBreakfast #SchoolLunch #RealSchoolFood**
#Vegetarian #SchoolLunchProgram #WildBlueberries #BrainHealth #Parfait



SOCIAL MEDIA POST 2: Wild Blueberry Crisp Recipe



Facebook:

Students won't care that this 🌟 Wild Blueberry Crisp 🌟 is a healthy dessert because it tastes so darn good! Wild Blueberries are frozen fresh within 24 hours of harvest, locking in that intense blueberry flavor and those brain-boosting nutrients.

Now serving! **#WildBluesinSchools** <https://bit.ly/2ImEaqd>



Twitter:

Students won't care that this Wild Blueberry Crisp is a healthy dessert b/c it tastes so good! **#WildBlueberries** are frozen within 24 hrs of harvest, locking in an intense blueberry flavor & brain-boosting nutrients. Now serving: <https://bit.ly/34Yiw3e>

#WildBluesinSchools



Instagram:

Students won't care that this 🌟 Wild Blueberry Crisp 🌟 is a healthy dessert because it tastes so good! **#WildBluesinSchools** **#WildBlueberries** are frozen within 24 hours of harvest, locking in that intense blueberry flavor and brain-boosting nutrients.

Now serving! **#SchoolLunch** **#RealSchoolFood** **#Vegetarian**

#SchoolLunchProgram **#WildBlueberries** **#BrainHealth**



SOCIAL MEDIA POST 3: Brain Healthy Wild Blueberries on the Menu



Facebook:

Make sure your student is fueled and ready to tackle the school day with the brain-boosting goodness of Wild Blueberries. 📖💪 This superfood will be a cafeteria superstar 🌟 with its zing of flavor and freshness. Now Serving! **#WildBluesinSchools**



Twitter:

Make sure your student is fueled and ready to tackle the school day with the **#BrainBoosting** goodness of **#WildBlueberries**. This **#superfood** will be a cafeteria superstar with its zing of flavor and freshness. Now Serving! **#WildBluesinSchools**



Instagram:

Make sure your student is fueled and ready to tackle the school day with the brain-boosting goodness of **#WildBlueberries**. 📖💪 This superfood will be a cafeteria superstar 🌟 with its zing of flavor and freshness. Now Serving! **#WildBluesinSchools**
#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram
#WildBlueberries #BrainHealth



SOCIAL MEDIA POST 4: Wild Blueberries on the Menu



Facebook:

We've added one of 🌞 nature's most spectacular fruits to the menu this week. Enjoy tiny, tasty 🌟 Wild Blueberries 🌟 Now serving! **#WildBluesinSchools**



Twitter:

We've added one of nature's most spectacular fruits to the menu this week. Enjoy tiny, tasty **#WildBlueberries!** Now serving! **#WildBluesinSchools**



Instagram:

We've added one of 🌞 nature's most spectacular fruits to the menu this week. Enjoy tiny, tasty 🌟 Wild Blueberries 🌟 Now serving! **#WildBluesinSchools**
#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram
#WildBlueberries #BrainHealth



SOCIAL MEDIA POST 5: Wild Blueberries Offer More Flavor



Facebook:

Enjoy the extra ✨zing on the menu this week! Wild Blueberries are here and full of flavor, nutrients, and COLOR! We want to see how tasty those wild blues are 😋— let's see those BLUE tongues! **#WildBluesinSchools** Now serving!



Twitter:

Enjoy the extra zing on the menu this week! **#WildBlueberries** are here and full of flavor, nutrients, and COLOR! We want to see how tasty those wild blues are — let's see those BLUE tongues! **#WildBluesinSchools** Now serving!



Instagram:

Enjoy the extra ✨zing on the menu this week! Wild Blueberries are here and full of flavor, nutrients, and COLOR! 😋 We want to see how tasty those wild blues are — let's see those BLUE tongues! **#WildBluesinSchools** Now serving!

**#SchoolLunch #RealSchoolFood #Vegetarian #SchoolLunchProgram
#WildBlueberries #BrainHealth**