

# Marketing Materials

SodaStream Professional™ materials support the connected hydration experience

- Step-by-step instructional posters, digital displays, and banners
- Unit location signs and decals
- QR Code stickers

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**Download the app SodaStream Connect™**

Connect your bottle to track hydration, your favorite drink settings, and all the plastic bottles you've saved.

**This is Water. Cooler.**

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PEEL HERE →

Create your account with the SodaStream Connect app.

Link your bottle, and refill at any SodaStream Professional dispenser.

Enjoy great tasting flavors!

- 1 Attach this sticker to your reusable bottle.
- 2 Scan your QR Code in your SodaStream Connect app to link it to your account.
- 3 Scan your bottle at the dispenser and enjoy!

QR Code is a registered trademark of Denso Wave Inc.

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**Customize Flavor. Track Hydration. Save Bottles.**

**This is Water. Cooler.**

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## Simple Steps to Connected Hydration

- 1 Download the SodaStream Connect app and create an account.
- 2 Scan your QR Code to connect to your reusable bottle.
- 3 At the dispenser, scan your bottle's QR Code to log in. Select flavor, temperature, and carbonation level.
- 4 Track hydration, save favorites, and see how many plastic bottles you've saved.

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**This Way to Water. Cooler.**